



Mural Master **John Rivera-Resto**

www.muralmaster.org

July 14 - 15th 2008

9 am - 4 pm, Room 316, BINUS UNIVERSITY
Jl. Hang Lekir 1 No. 6, Kebayoran Baru, Jakarta Selatan 12120

Master muralist John Rivera-Resto will perform the Visual Lecture:

The Power of Art as an Instrument of Change

Art has been used and continues to be used as an effective tool to shape public emotions, and thus Art wields incredible power as an instrument of change. In his interesting, entertaining and image-packed presentation, master-artist and lecturer John Rivera-Resto will explore how "the image" has been used to influence, shape and manipulate public opinion to sustain, bring change or topple governments.

Drawing from a multicultural background, his specialized concentration on propaganda art, a thirty-year career as a creator of large public and private works (mural paintings) for the civic and the private sector, a Washington DC political internship, concentrations on history and political science; his experience in the decorative and theatrical arts, and his association with people of influence, John will present relevant and practical knowledge useful to artists, politicians, educators, civic leaders, businessmen, designers, as well as students and lovers of art.

John will conclude the seminar with a presentation about mural paintings (the "kings of art" and artworks of mass-public appeal) and sharing with the audience the tools they need to become more "cultured", comfortable and knowledgeable with the visual arts. As a special treat, for the first time ever since its creation, John will share with the audience his masterwork: "The Writing on the Wall", a public monument design for victims of genocide in the 20th century. This is a not to be missed visual presentation!

ORIGINAL MURAL PAINTING

John has designed a mural that will be exclusively created with an Indonesian artistic team. The team will complete the mural over several days. Spectators welcomed! An official unveiling will follow. Please call for details.

Lecture topics on Day One and Two

1. Art needs in a functioning society
2. The understanding and interpretation of art
3. Art and human emotion
4. The power of art in the modern world
5. Art, public opinion, and propaganda
6. Elements of art and design
7. Rendering illusion in the "physical world"
8. Mural paintings: the Kings of Art
9. Art, education and artistic responsibility
10. Painting and designing for a living

Admission:

Thanks to the generous support of a sponsor, **ADMISSION IS FREE.** Lunch & snacks provided. However, space is limited! Advance registration required.

Registration & Information:
Customer Service – BINUS University
Jl. Hang Lekir 1 No. 6, Kebayoran Baru
Jakarta 12120
Ph : (021) 720-2222, 720-3333 ext. 3118 / 3121
Fax : (021) 720-8569, 720-5555
Email : inquiry_jwc@binus.edu

For detailed information
about Mural Master, please contact:
- Lydia (08128770499)
- Jane Chen (0811387989)