

BINA NUSANTARA

People. Innovation. Excellence.

What is IEA Bina Nusantara?

Innovation & Enterprise Award Bina Nusantara is an **appreciation program for BiNusian that demonstrate quality innovation** that based on its actual implementation, equals to better values for Bina Nusantara, especially for its stakeholders

Innovation & Enterprise Definition

Innovation

"Continuously improve for the better by encourage thinking out of the box to solve the problem or create new knowledge, for example: through usage of cutting edge technology or rigorous research"

Enterprise

"Understanding that BINUS is in a service industry and BINUS has already defined a level of quality & service for our stakeholders which can only be achieved through strong awareness of quality management practices and forward thinking in developing new initiatives to create more values to our stakeholders"

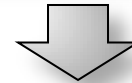
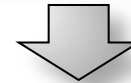
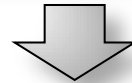
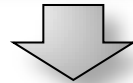
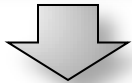
Background

- One of Bina Nusantara's quality culture is **continuous improvement** in whatever we do which translates into our rigorous approach to **always make things better and do things right** as proven by our ISO certification. This strong sense of quality and innovation also captured as one of **Bina Nusantara's core competencies** - Innovation/Continuous Improvement.
- This culture actually prepares Bina Nusantara to be a learning organization which is a solid foundation for Bina Nusantara to always respond to its challenges and opportunities.

Purpose

- Board of Management agrees that Bina Nusantara **should give appreciation for BiNusian who demonstrate quality and innovation** that brings values to Bina Nusantara
- To **cultivate the innovation culture** in every BINUS business units and directorates
- To **collect and implement innovative** ideas that are align with organization strategy

ALL EMPLOYEES (include outsourcing employee)



Continuous Improvement

**Quality
excellence**

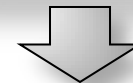
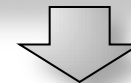
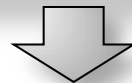
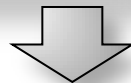
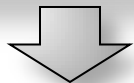
Efficiency

Effectiveness

Invention

**Organization
benefits**

**Stakeholder
Satisfaction**



Innovation & Enterprise Award 2013

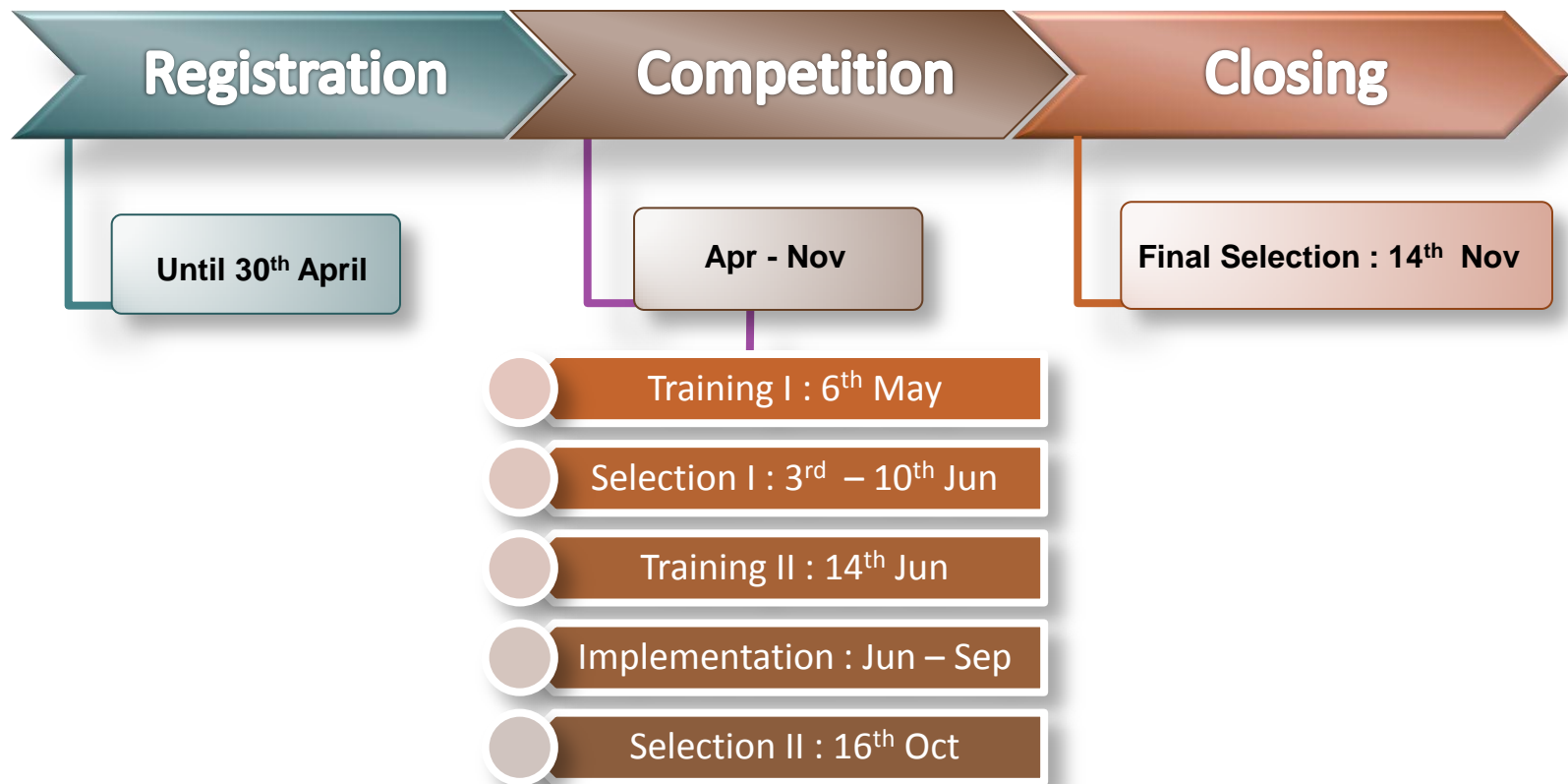
Project Type

1. Project that have not been implemented
 2. Project that has been implemented and still running until now
- **NB** : The Project Result could be measured & use Recent Data
(from Jan 2012 until now)

Example

- Create a System using the online Examination & also the marking assessment system for students
- Create a professional service of Corporate Training for other Companies.
- Create a program that can save the electricity in Binus area

Timeline



Detail Timeline

Tahap	Aktivitas	2013												Dur		
		Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec			
Registration	1 Registration				3 - 30											27
Competition	1 Training I					6										1
	2 Proposal Creating					6 - 20										14
	3 Proposal Submission					21										1
	4 Selection I : Presentation (10 minutes)						3-10									10
	5 Top 15 Annoucement						11									1
	6 Training II						14									1
	7 Implementation						17			25						100
	8 Implementation Report Creating										25	9				14
	9 Implementation Report Submission											10				1
	11 Selection II : Presentation (max 30 minutes)											16 - 18				3
	12 Top 3 Annoucement											25				1
	Closing	1 Selection III : To Board + Final Event												14		1

Official Website

Online
Registration
& Update



The screenshot shows the official website for the Innovation and Enterprise Award 2013. The header includes the BINUS NUSANTARA logo and the text 'INNOVATION AND ENTERPRISES AWARDS'. Below the header, there are navigation links for 'HOME' and 'DOWNLOAD'. The main content area features a large banner with the text 'SHOW UP YOUR CREATION IN INNOVATION AND ENTERPRISE AWARD 2013'. To the right of the banner, the event schedule is listed: 'PRELIMINARY SELECTION JUNE 2013', 'SEMIFINAL OCTOBER 2013', and 'GRAND FINAL NOVEMBER 2013'. A registration period is specified as 'REGISTRATION 3 - 30 APRIL 2013'. A pink circular badge states 'FREE for all BINUSIAN'. A yellow box highlights 'GET TOTAL PRIZE RP. 37.500.000,-'. At the bottom of the banner, there is a call to action: 'REGISTER YOUR TEAM NOW www.binus.edu/iea'. Below this, contact information is provided: 'FOR MORE INFORMATION, EMAIL : iea@binus.edu AMELIA (EXT. 1989) // RUDI (EXT. 2271)'. The footer contains a 'LOGIN' button, a 'REGISTER ACCOUNT' button, and the text 'END REGISTRATION'.

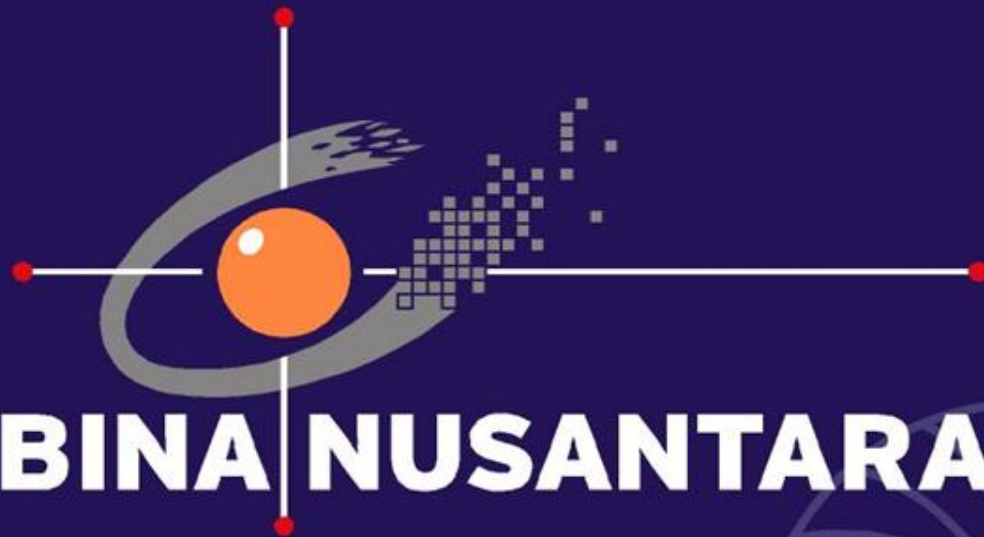
Website Innovation Enterprise Award 2013

<http://www.binus.edu/iea/>

Prize

- **1st Winner = IDR 15.000.000**
- **2nd Winner = IDR 12.500.000**
- **3rd Winner = IDR 10.000.000**

- **Total rewards = IDR 37.500.000**



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