PHOTO CONTEST – PORSEKARY XI

Event	Photo Contest PORSEKARY XI	
Time	27 October - 25 November 2014	
Place	All site in Bina Nusantara	
Theme	"Togetherness of Porsekary"	
Registration date	27 October - 3 November 2014	
Technical Meeting	Monday, 3 November 2014 (Anggrek Campus – Room #311 – 13:00-14:00)	
PIC	Meilisha - HC (ext. 1254 & email : <u>marum@binus.edu</u>)	

RULES & REGULATIONS:

A. General Requirements:

- 1. The competition is open to BINUS employee (Permanent, Contract, and Outsource)
- 2. The contestants represent themselves
- 3. There is no maximum limit (quota) for the number of contestants
- 4. The contestants must register an email address that will be used for sending the entries to PIC
- 5. Entries received by the PIC other than registered mail by the contestant will be declared invalid and can not included in this contest
- 6. Entries are to be digital photographs and submitted electronically (email)

B. Registration & Deadline:

- 1. Contestants can send an email to PIC (marum@binus.edu) contains:
 - a. Name
 - b. Binusian ID
 - c. Department
 - d. Business Unit
 - e. Contestant's email address
- 2. Registration will be closed until the day of Technical Meeting (Monday, 3 November 2014)

C. Contest Category:

- 1. This photo contest will be divided into 2 categories:
 - a. Photo Contest Original
 - b. Photo Contest Binusian's Choice
- 2. Contestants are free to choose either one contest category or both category.
 - Eligibility of Photo Contest Original
 - 1. Contestant can submit max. 2 entries
 - Entries can be sent starting on 28 October 2014. Deadline for submitting entries is 18:00 on 26 November 2014

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• Eligibility of Photo Contest Binusian's Choice

1. This category divided of five (5) periods:

Period	Date	
1	27 October - 1 November 2014	
2	3 - 8 November 2014	
3	10 - 15 November 2014	
4	17 - 22 November 2014	
Final	24 - 28 November 2014	

- 2. In each period, each contestants can submit up to two (2) entries
- 3. Entries from contestants will be uploaded to the Porsekary website by PIC during the period
- 4. Deadline for submitting entries is 15:00on Wednesday each week/period.
- 5. The winner of this category is based on the highest number of "Like" on the Binusian (voting system) which can be accessed through the Porsekary website
- 6. Voting will be opened in each of the first day of each period (Monday) and will be closed on the last day of each period (Saturday)

D. Submission of Entries:

- 1. Entries must have been shot during Porsekary XI event
- 2. The contestants can use compact, mirrorless, and Digital SLR
- 3. Entries are not allowed containing pornography, violence, racial, ethnic, and religious issues
- 4. Each contestant can submit entries up to ten (10) images (two entries/period for Binusian's Choice and two entries for Original category)
- 5. Digital manipulation that distorts the reality of the entries will not be allowed. Only basic enhancements such as brightness & contrast adjustment dan simple cropping will be allowed.
- 6. Entries should be in JPEG format with pixel dimension wide 1024 x 768 pixels for a horizontal image or tall 1024 x 768 pixels for a vertical image. Entries submissions must be 2 MB or smaller
- 7. Entries should be attached in the email
- 8. Type format title example:

Type	Format Title	Example
Email Subject	Original: PCPXIO_ Name	PCPXIO_ MeilishaArum
·	B Choice: PCPXIB_Name	PCPXIB_ MeilishaArum
Photo Contest	Name_PCPXIO_ <foto ke=""></foto>	MeilishaArum_PCPXIO_1
Original		MeilishaArum_PCPXIO_2
	*Write your photo title at body email	
Photo Contest	Name_PCPXIB_ <foto ke=""></foto>	MeilishaArum_PCPXIB_1
Binusian Choice		MeilishaArum_PCPXIB_2
	*Write your photo title at body email	

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E. Copyright/Intellectual Property

- 1. Entries must be the original and unpublished work of the contestants and copyright owner (entries never contested in the previous Porsekary Photo Contest)
- 2. The Committee reserve the right to reproduce any entry in print, broadcast and/or electronic media without requiring the permission of the participant and without any fee payment. However the photographer will be acknowledged

F. Judging & Prizes

- 1. The panel of judges will evaluate the **Original Category** entries based on the following criteria:
 - a. Artistic/visual appeal
 - b. Creativity
 - c. Extent to which the photograph captures the essence of the theme
- 2. The images will be selected by a panel of judges and their decision is final
- Photo Contest winner for Binusian's Choice Category is based on the highest number of "Like" on the Binusian (voting system) which can be accessed through the Porsekary website
- 4. Voting will be opened in each of the first day of each period (Monday) and will be closed on the last day of each period (Saturday)
- 5. Binusian voters have **one vote** in **each period**
- 6. At the end of each period will get one winner, then will be compete by pooling system in the Final Period
- 7. At the end of the final period, will be found 1 winner with the highest number of "Like" and will be the winner of Binusian's Choice Category
- 8. All winners will be announced on 29 November 2014
- 9. All decisions made by the committee are final
- 10. The winners' prizes, as follows:

First-place prize : IDR 600.000
Second-place prize : IDR 500.000
Third-place prize : IDR 400.000
Binusian Champion's Choice prize: IDR 300.000