**PROPOSAL**

**INNOVATION AND ENTERPRISE AWARD 2015**

****

**<Judul/*Title*>**

**PENGESAHAN PROPOSAL**

*(PROPOSAL APPROVAL)*

**INNOVATION & ENTERPRISE AWARD 2015**

**BINA NUSANTARA**

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| 1. | Judul Proyek  *(Project title)* | **:** | ........................................................... ............................................................................  ........................................................... ............................................................................  ........................................................... ............................................................................ | |
| 2. | Kategori  *(Category)* | **:** | * Art & Design * Building & Environment * Business & Management | * Humaniora * Science & Technology * Teaching & Learning |
|  |  |  | * Other: ............................................................................................ | |
| 3. | Nama Tim  *(Team Name)* | **:** | ........................................................... ............................................................................ | |
| 4. | Anggota Tim  *(Team members)* | **:** |  | |
|  | |  |  |  |  | | --- | --- | --- | --- | | No | Nama Anggota  *(Member Name)* | Division/Business Unit  Department/Unit  Position | Handphone  Ext  E-mail | | 1 | *(ketua / Team Leader)* | Binus University  Academic Operation Center  Manager |  | | 2 | (Anggota / Team Member) |  |  | | 3 | (Anggota / Team Member) |  |  | | 4 | (Anggota / Team Member) |  |  | | 5 | (Anggota / Team Member) |  |  | | | | | |

Jakarta, *<Date>, <Month>, <Year>*

|  |  |
| --- | --- |
| Mengetahui, | Team Leader |
| (……………………………………..) | (……………………………………..) |
| Direct Supervisor \* |  |

*\*) minimal Binusian level 13*

**RINGKASAN PROYEK**

*(PROJECT SUMMARY)*

*<Tidak melebihi 100 kata, ketik dengan jarak baris 1 spasi, latar belakang, rumusan masalah, tujuan dan manfaat>*

*<Not more than 100 words, type with 1 space, Background of the project, Problem Statement, Goal and Benefit >*

………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………

Keyword : …………………………………………………………

1. **PENDAHULUAN**

*(INTRODUCTION)*

1. **Latar Belakang Proyek** *(Background of the project)*

*<Penjelasan kondisi saat ini dan kondisi yang diinginkan>*

*<Explanation of the current condition and desired condition>*

………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………

1. **Rumusan Masalah (***Problem Statement***)**

*<Gap kondisi saat ini dan kondisi yang diinginkan>*

*<The gap between current condition and desired condition>*

………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………

1. **Tujuan dan Manfaat (***Goal and Benefit***)**

………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………

1. **Rencana Penerapan Proyek (***Project Implementation Plan***)**

|  |  |  |  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- |
| No. | Aktivitas (*Activity*) | Bulan (*Month*) | | | | | | | | Keluaran (*Output*) |
| Mei | Jun | Jul | Aug | Sep | Oct | Nov | Dec |
|  |  |  |  |  |  |  |  |  |  |  |
|  |  |  |  |  |  |  |  |  |  |  |

1. **Perkiraan Efisiensi Sumber Daya (***Resource Efficiency Estimation***)**

Sebelum (*Before*):

………………………………………………………………………………………………………………………………………………

………………………………………………………………………………………………………………………………………………

Setelah (*After*):

………………………………………………………………………………………………………………………………………………

………………………………………………………………………………………………………………………………………………

ROI:

………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………

1. **STUDI PUSTAKA**

*(LITERATURE STUDY)*

*(diambil dari buku, artikel, laporan penelitian atau studi banding)*

*<taken from books, articles, research reports or comparative studies>*

* 1. **<Sub Judul / *Sub Chapter*>**

………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………

* 1. **<Sub Judul / *Sub Chapter* >**

………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………

* 1. **< Sub Judul / *Sub Chapter* >**

………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………

* 1. **< Sub Judul / *Sub Chapter* >**

………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………

* 1. **< Sub Judul / *Sub Chapter* >**

………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………

1. **IMPLEMENTASI PROYEK**

*(PROJECT IMPLEMENTATION)*

* 1. **Langkah Pelaksanaan Proyek** *(Project Activity)*

<penjelasan alur dan tahapan kerja dari project inovasi>

<*explanation of the stages of work flow and project innovation*>

………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………

* 1. **Perkiraan Biaya Proyek** *(Project Cost Estimation)*

………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………

* 1. **Ukuran Keberhasilan Proyek***(Project Indicator)*

………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………

* 1. **Perkiraan Dampak Proyek** *(Estimated Project Impact)*
     1. **Dampak Positif** *(Positive Impact)*

………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………

* + 1. **Dampak Negatif / Resiko** *(Negative Impact)*

………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………

**DAFTAR PUSTAKA**

*(REFERENCE)*

*<Pengarang, tahun, judul, kota dan penerbit, link url>*

*<Author, year, title, city and publisher, url link>*

1. ……………………………………………………………………………………………………………
2. ……………………………………………………………………………………………………………
3. ……………………………………………………………………………………………………………
4. ……………………………………………………………………………………………………………
5. ……………………………………………………………………………………………………………
6. ……………………………………………………………………………………………………………
7. ……………………………………………………………………………………………………………
8. ……………………………………………………………………………………………………………
9. ……………………………………………………………………………………………………………
10. ……………………………………………………………………………………………………………
11. ……………………………………………………………………………………………………………

**LAMPIRAN**

*(APPENDIX)*

**A.1 <*Judul Lampiran / Titles of Appendix*>**

*(kuesioner, gambar / foto, dokumen tambahan yang berhubungan dengan projek)*

*(questionnaires, pictures / photos, additional documents related to the project)*