

# Implementation of the Change, Continuous Innovation Socialization *2021*

# Agenda

13.30 – 13.45 : Pembukaan dan Sosialisasi, by Karto Iskandar.

13:45 – 14.30 : Implementation of the Change, by Elidjen.

14.30 – 15.00 : Tanya Jawab



Turning Threats into Opportunities  
with Digital Transformation

Total Prize  
Nearly

IDR 200.000.000

Socialization  
5 - 30 May 2021



zoom

*New!!!  
Stempel System  
Continuous Innovation*

*\*Learn More at <http://binus.edu/innovation-award>*

Timeline:

Proposal Submission  
5 May- 9 Jun 2021

Top 15 Announcement  
28 Jun - 5 Jul 2021

Innovation Camp  
20 - 22 Jul 2021

Favorite Proposal Voting  
23 Jul - 14 Oct 2021

Top 3 Announcement  
20 - 22 Oct 2021

Grand Final & Awarding  
18 Nov - 1 Dec 2021

Register Submit Proposal at:  
<http://binus.edu/innovation-award>

More Info:  
Ardian Yunanto  
Arifandy Endrawan  
Karto Iskandar  
Elidjen  
email: [ia@binus.edu](mailto:ia@binus.edu)  
ext 1214/1215

Innovation Category

1. Product & Service
2. Process
3. Social
4. Business Model

View Innovation Category Description ::  
<https://bit.ly/IAcategory>

\*Each category becomes Top 15, Top 3,  
or Honorable Mention\*

# Video Teaser Innovation Award 2021

# Ayooo...!

Daftarkan Inovasi Anda  
di

<https://www.binus.edu/innovation-award>

Deadline submit Proposal IA 2021 = **9 JUNI 2021**



**BINA NUSANTARA**

INNOVATION  
AWARD 2021

**BINUS**

# *Continuous Innovation*

Kindly check this award information at:  
<https://www.binus.edu/innovation-award/post/continuous-innovation/>

**Total Prize**  
**IDR 75.000.000**  
\*@25M IDR for top 3 team

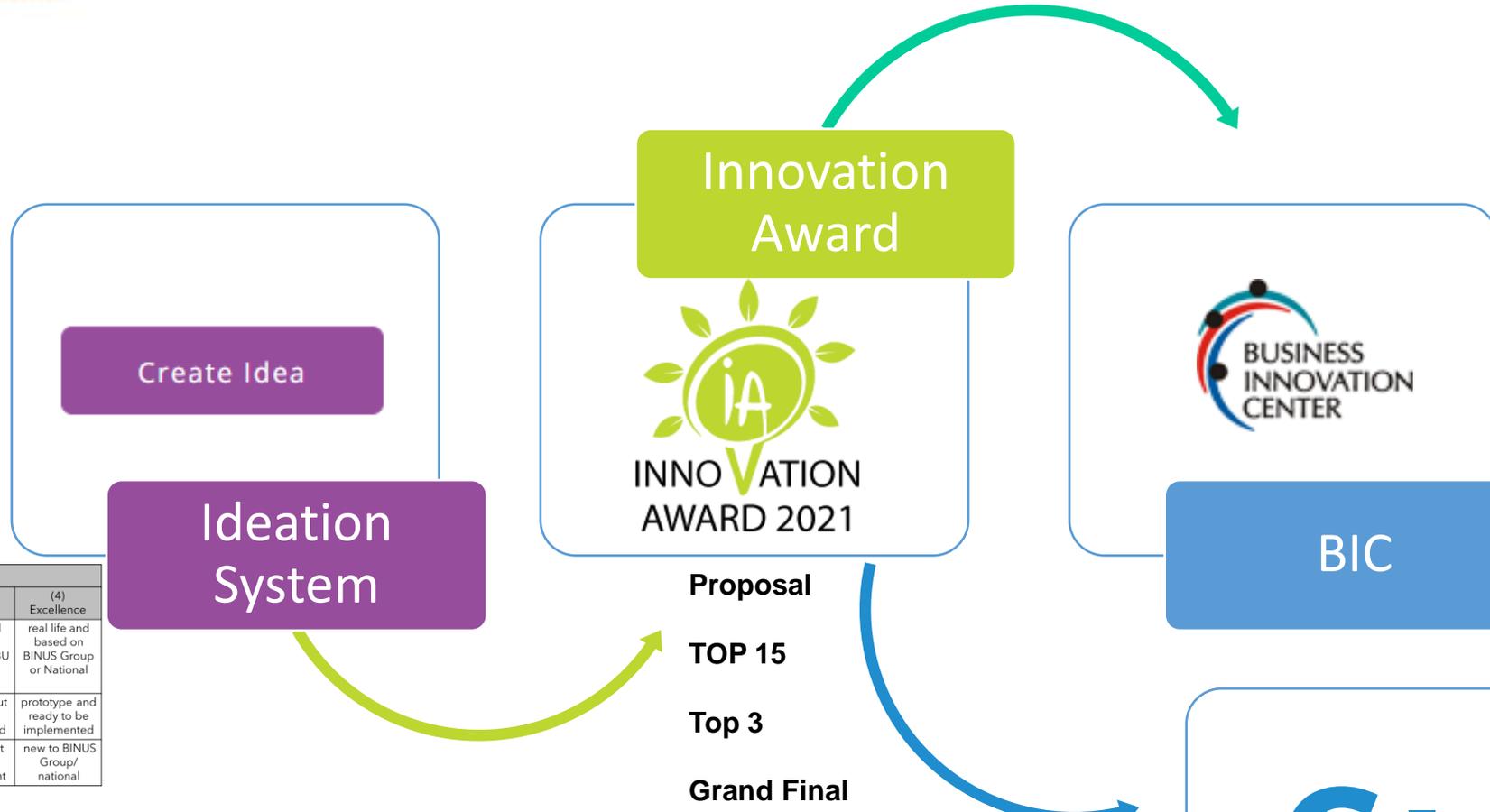


Limited for Innovation Award  
Participant Teams!

More Info:  
Ardian Yunanto  
Arifandy Endrawan  
Karto Iskandar  
Elidjen  
email: [ia@binus.edu](mailto:ia@binus.edu)  
ext 1214/1215

# Program Kerja Innovation

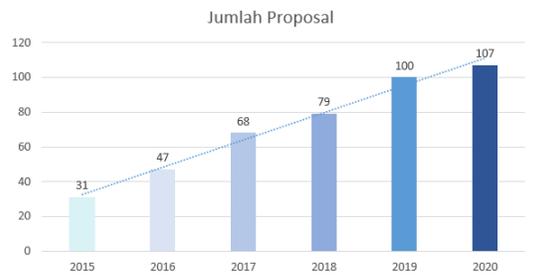
People  
Innovation  
Excellence



- 2016**
1. INKLESS WHITEBOARD
  2. YOUR PERSONAL CNC MACHINE
- 2017**
1. KULKAS PINTAR
  2. SISTEM PENDUKUNG UJIAN BERBICARA PADA PALAJARAN BAHASA
- 2018**
1. PEKTIN KULIT PISANG UNTUK PENANGGULANGAN PENCEMARAN AIR
  2. SONAR VISION: ALAT BANTU TUNA NETRA DENGAN ULTRASONIK
- 2019**
1. RASBERRY PI-BASED DIGITAL LIBRARY SYSTEM
- 2020**
1. TEMPAT TIDUR PINTAR YANG DAPAT MEMBERIKAN KENYAMANAN
  2. PISANG TORPEDO SEBAGAI TEPUNG ALTERNATIF

| Kriteria                           | Bobot | Nilai                                 |   |                                       |  |
|------------------------------------|-------|---------------------------------------|---|---------------------------------------|--|
|                                    |       | (1) Not Pass                          | (2) Pass                                | (3) Distinction                       | (4) Excellence                                 |
| Latar Belakang dan Rumusan Masalah | 40    | unclear/not relevant                  | clear and based on unit/department      | real life and based on directorate/BU | real life and based on BINUS Group or National |
| Rencana                            | 30    | not feasible                          | clear but no prototype                  | prototype but not ready implemented   | prototype and ready to be implemented          |
| Novelty                            | 30    | already exist with little improvement | already exist with moderate improvement | already exist with heavy improvement  | new to BINUS Group/national                    |

**Proposal**  
**TOP 15**  
**Top 3**  
**Grand Final**



432

**Kriteria & Rubrik**

**CI**  
**Continuous Innovation**

# LATAR BELAKANG

Continuous Innovation merupakan program baru di 2021, dimana tim Knowledge Innovation akan melakukan pemetaan terhadap semua proposal IA yang pernah disubmit sebelumnya. Tujuan program ini adalah untuk menumbuhkan semangat terus mengimplementasikan inovasi di lingkungan Binus bahkan sampai pada environment lebih besar seperti nasional ataupun internasional, serta memberikan apresiasi terhadap proposal yang tetap dilanjutkan, bahkan dikembangkan lebih lanjut.

Program ini hanya ditujukan pada setiap Karyawan Binus Group yang mengikuti Innovation Award.

# PRIZE AND REWARD

***IDR 75.000.000 ++***



**CONTINUOUS  
INNOVATION**

***FOR 3 WINNER***

***@25.000.000***

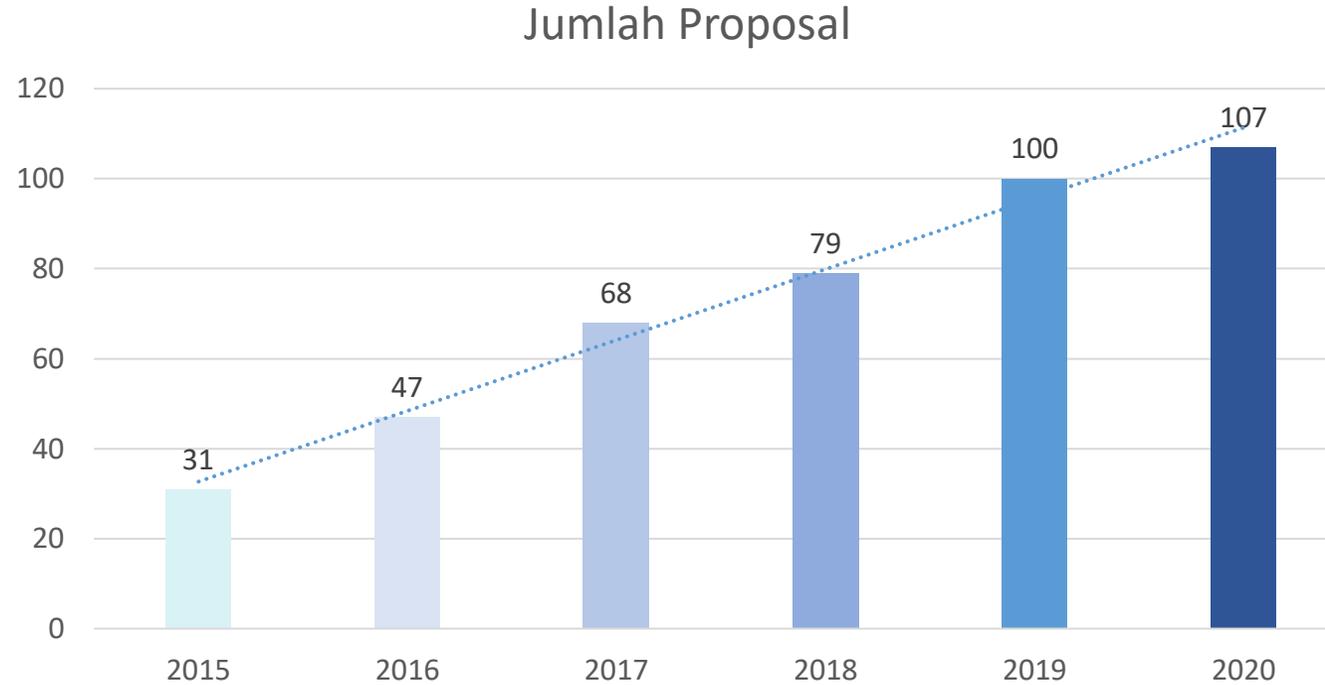
***+ Certificate***

***+ Medal***

***+Trophy***

# INNOVATION AWARD

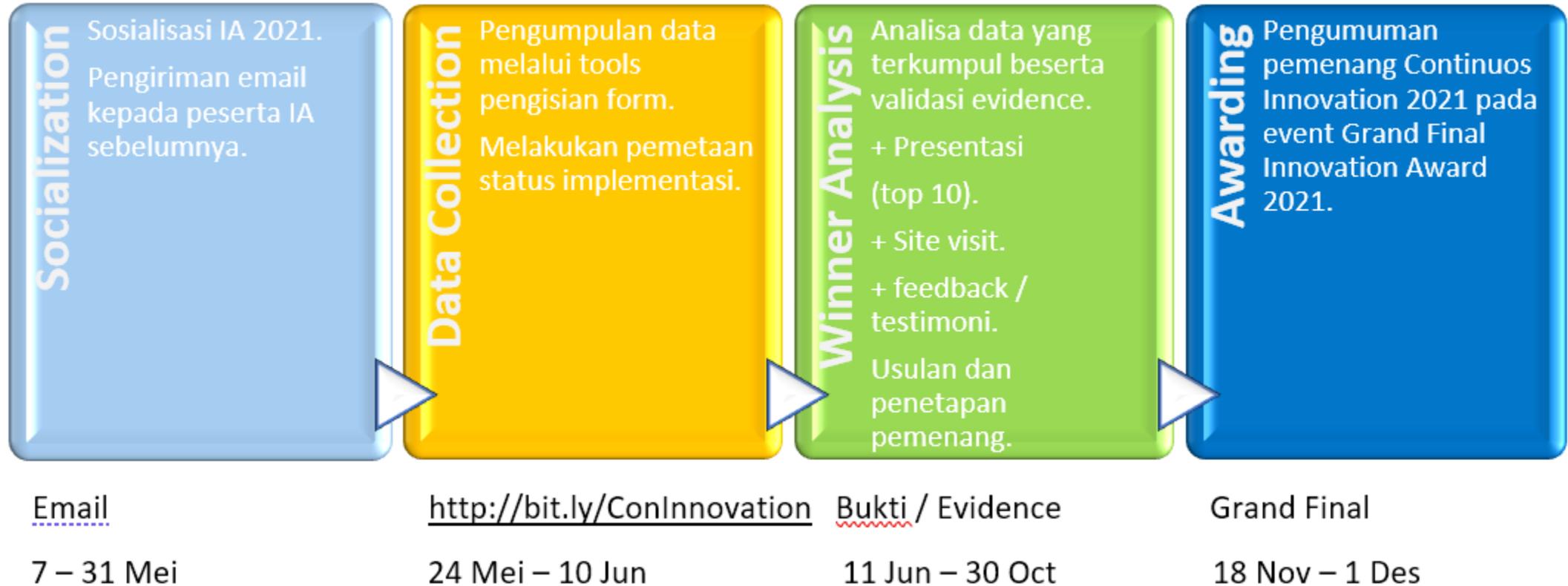
<http://www.binus.edu/innovation-award>



432 Peserta Continuous Innovation 2021

# Continuous Innovation Process

## All 432 Proposal Innovation Award



Continuous Innovation Socialization (Invitation zoom 1, Email) invite 432 tim (24 Mei)

Continuous Innovation Socialization (Invitation zoom 2, Email) invite tim absent 1<sup>st</sup> session (31 Mei)

# Continuous Innovation Rubrik

| Kriteria             | Bobot       | Nilai (1-100)  |                       |                                    |                            |                             |                                  |
|----------------------|-------------|--|-----------------------|------------------------------------|----------------------------|-----------------------------|----------------------------------|
|                      |             | [1] 1-10   | [2] 11-30             | [3] 31-50                          | [4] 51-70                  | [5] 71-90                   | [6] 91-100                       |
| Implementation Scope | 50%         | Center / Prodi                                       | Direktorat / Fakultas | Lebih dari 1 Direktorat / Fakultas | Digunakan di 1 Binus Group | Digunakan di skala nasional | Digunakan di skala Internasional |
| Benefit tangible     | 50% (rata2) | 1. Improvisasi (Efisiensi / Efektif) proses kerja?   |                       |                                    |                            | [NO] 1                      | [YES] 2-100                      |
|                      |             | 2. Ada pembentukan Program Kerja baru?               |                       |                                    |                            | [NO] 1                      | [YES] 2-100                      |
|                      |             | 3. Ada Produk yang dihasilkan yang mewakili lembaga? |                       |                                    |                            | [NO] 1                      | [YES] 2-100                      |
|                      |             | 4. Ada Komersialisasi?                               |                       |                                    |                            | [NO] 1                      | [YES] 2-100                      |
|                      |             | 5. Ada Benefit lainnya?                              |                       |                                    |                            | [NO] 1                      | [YES] 2-100                      |

Range Score 1-100.

Akan dipilih Top 10 oleh tim panitia ke tahap berikutnya.

10 tim yang lolos akan menyiapkan Presentasi, Video Implementasi, feedback / Testimony, dan site visit untuk penentuan 3 pemenang.

# Mengisi Form (Data Collection)

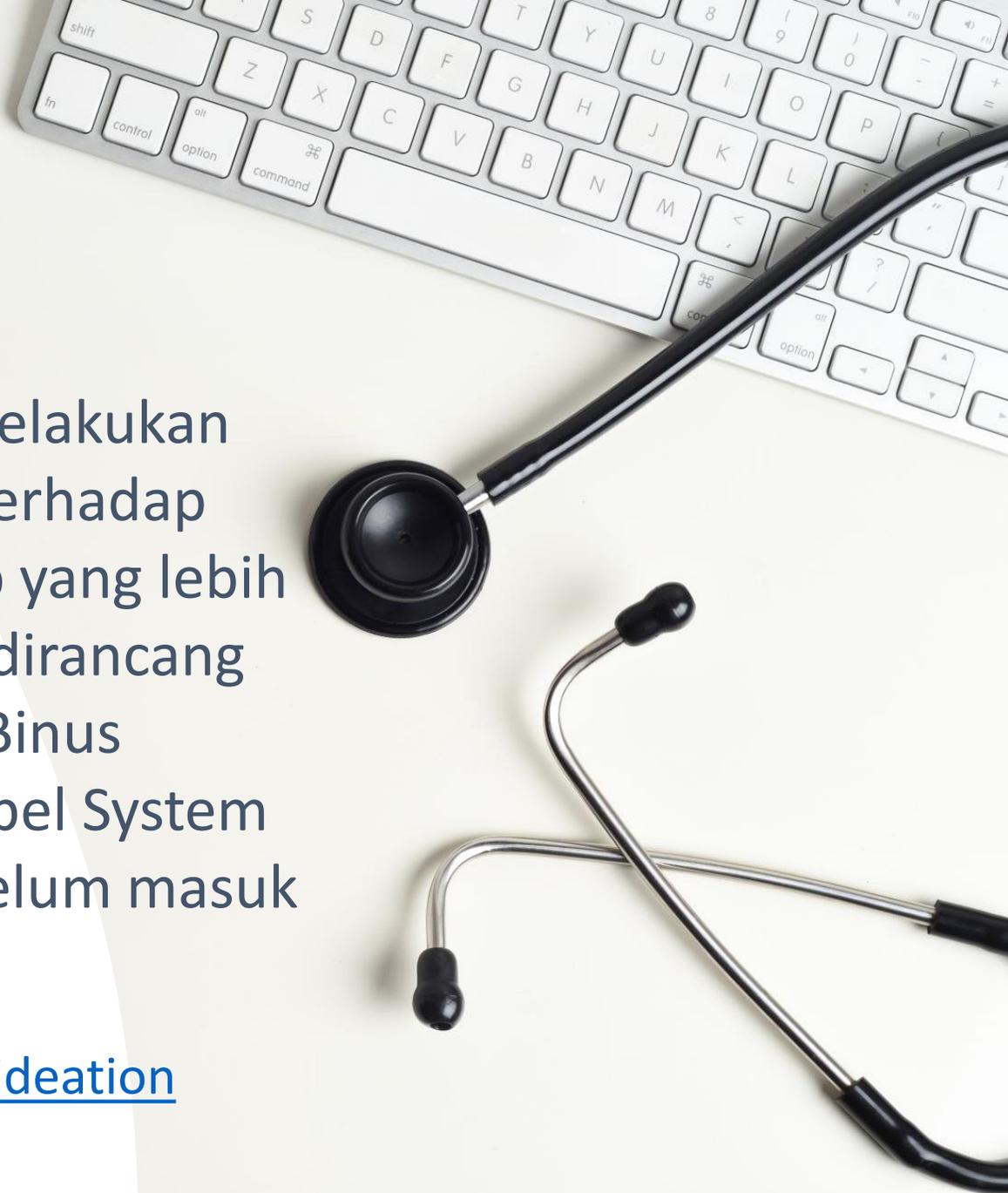
<http://bit.ly/ConInnovation>

Due Date 10 Juni 2021

# STEMPEL SYSTEM (IDEATION SYSTEM)

Merupakan sistem bagi BINUSIAN guna melakukan pencatatan dan pengakuan secara cepat terhadap sebuah idea (IDEATION) bagi BINUS Group yang lebih baik (efektif dan efisien). Stempel system dirancang guna meningkatkan partisipasi karyawan Binus Group mengikuti Innovation Award. Stempel System dapat digunakan sebagai seleksi awal sebelum masuk tahap proposal Innovation Award.

<https://binus.edu/innovation-award/proposal/ideation>



Inisiatif dari kementerian riset dan reknologi Republik Indonesia untuk intermediasi mempertemukan innovator dengan kalangan bisnis.



- 2016**
  - 1. INKLESS WHITEBOARD
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  - 1. KULKAS PINTAR
  - 2. SISTEM PENDUKUNG UJIAN BERBICARA PADA PALAJARAN BAHASA
  
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Terima kasih