AGENDA

"COLLABORATE TO STRENGTHEN CAPACITY AND CAPABILITY TO ACHIEVE SUSTAINABLE COMPETITIVE ADVANTAGE"

13.30 – 13.40

Pembukaan dan Doa

13.40 – 14.30

Sosialisasi IA dan CI 2022

Dr. Karto Iskandar, S.Kom., M.M.

14.30 – 15.20

How to connect the dot in Innovation Management

Dr. Elidjen, S.Kom., MInfoCommTech., CIP

15.20 – 15.30

Penutupan

➤ May 11, 2022, 13:30
➤ May 12, 2022, 09:00
➤ May 13, 2022, 13:30 ✓
(Choose 1 schedules that you can attend)

Organized By:
Innovation Award 2022 Committee

KONSEP KEGIATAN

KNOWLEDGE MANAGEMENT
AND INNOVATION
DIRECTORATE

APRIL 2017

Knowledge Cafè adalah ruang berbagi gagasan dan pengetahuan yang disajikan dengan singkat dan padat (maksimal 20 menit) dan dikemas dalam suasana cafè yang hangat.

Talk Show – Seminar

Did you know, what's new in the 2022 Innovation award?

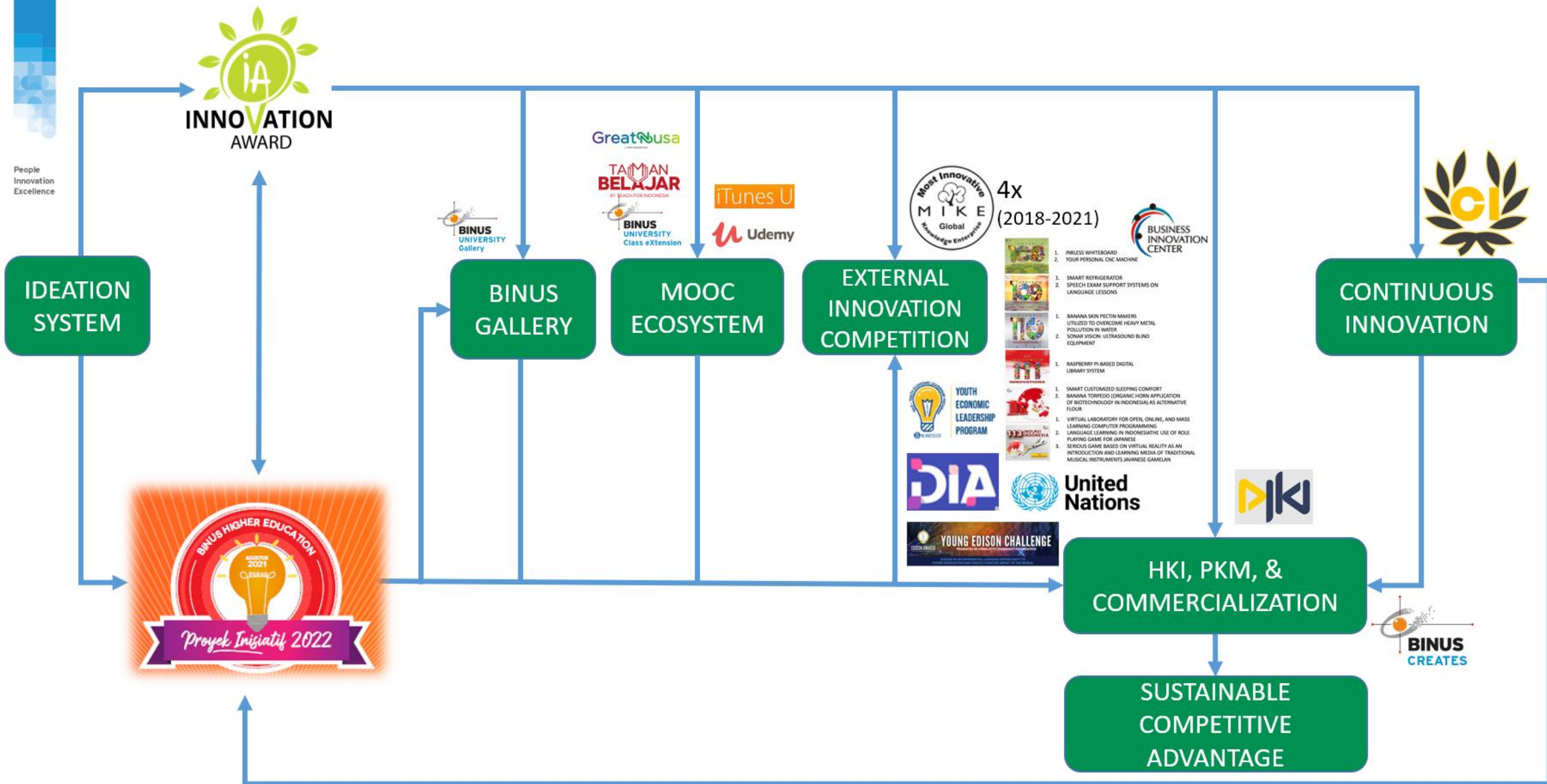Tahukah kamu, apa yang baru pada Inovasi award 2022?

IA and CI 2021 Implementation
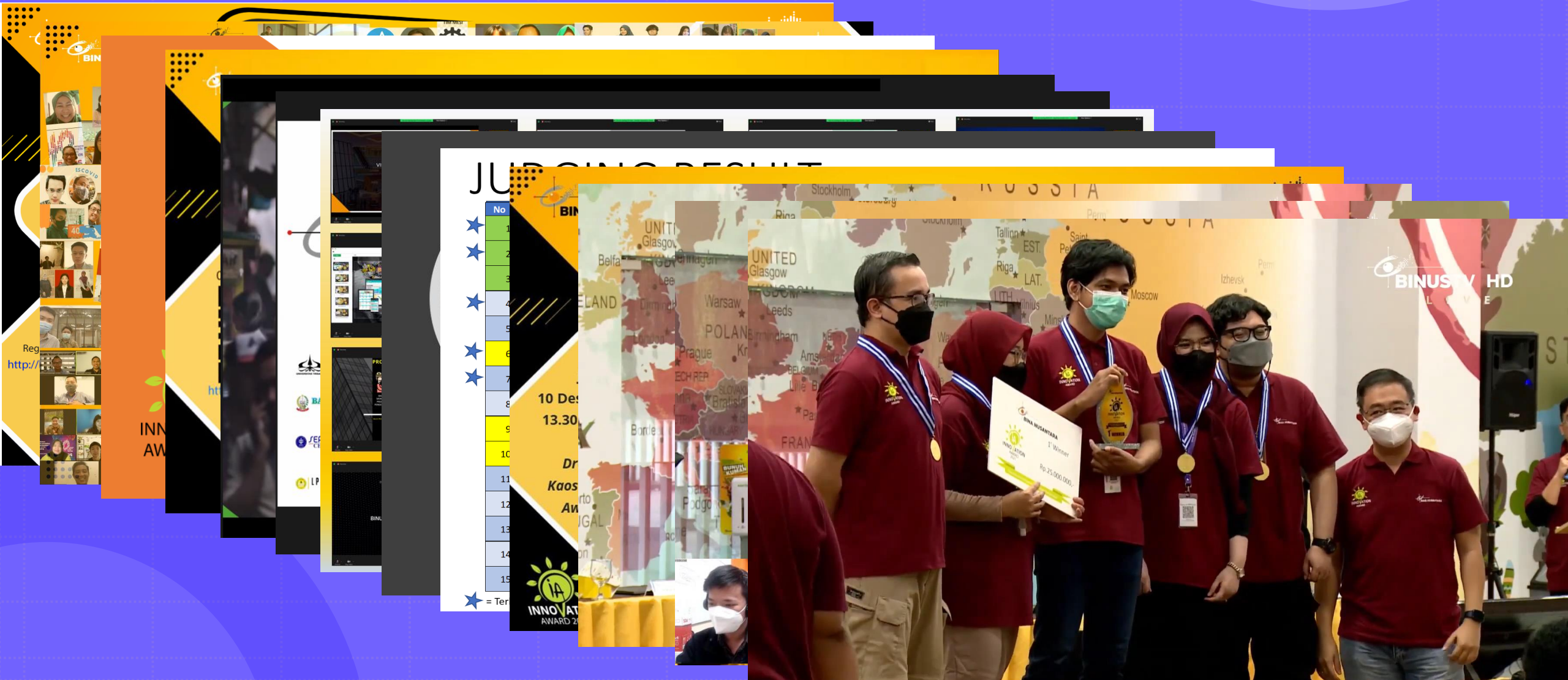
IA and CI 2021 Implementation

END TO END INNOVATION ECOSYSTEM

Innovation Award 2022

"Collaborate Strengthen Binusian's Capacity and Capability to Innovate"

BINA NUSANTARA

10 YEARS OF BINUS — EMPOWERING SOCIETY BUILDING THE NATION

Innovation Category

1. Product & Service
2. Process
3. Social
4. Business Model

Timeline

Proposal Submission
11 Apr - 20 May 2022

Top 20 Announcement
23 - 30 Jun 2022

Innovation Camp
8 - 27 Aug 2022

Favorite Proposal Voting
23 Jun - 12 Nov 2022

Top 3 Selection
10 - 21 Oct 2022

Top 3 Announcement
1 - 12 Nov 2022

Grand Final & Awarding
1 - 10 Dec 2022

INNOVATION AWARD 2022 (iA)

1 Submit Your Idea!
https://binusianorg.sharepoint.com/SitePages/Ideation.aspx

2 Register & Submit Your Proposal
http://binus.edu/innovation-award

3 Participate in Innovation Camp
Get more knowledge from Coaches. Limited only to Top 20 Innovation Award

4 Compete & Show your Innovation
Present your Innovation Proposal + Implementation in front of Judge.

5 Be the Winner
Total prize Near IDR 300.000.000

Need assistance?

Ardian Yunanto
Arifandy Endrawan
Karto Iskandar
via Microsoft Teams
or
email: ia@binus.edu
ext 1214/1215

Video Teaser

Innovation Award

2022

Innovation Award Number of Proposal 2015 - 2021
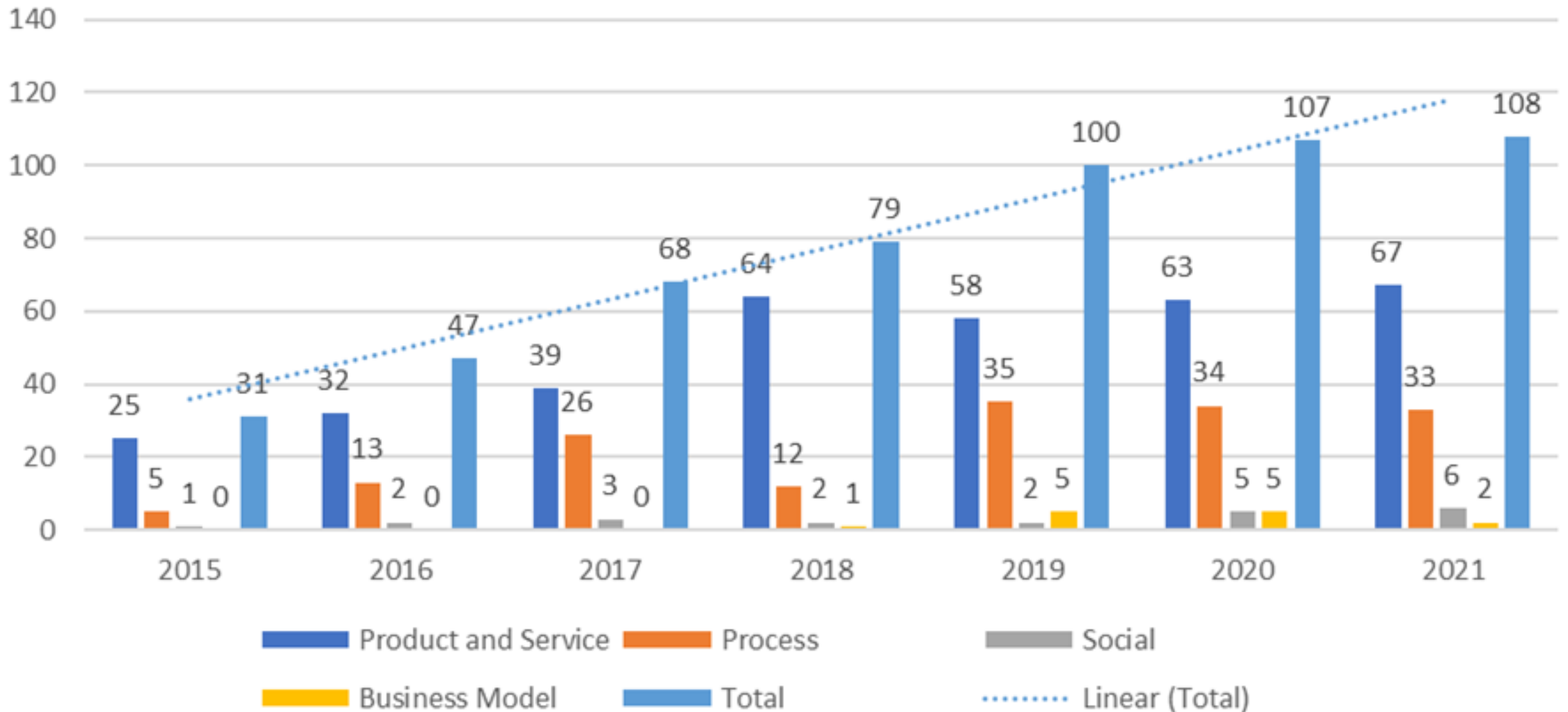
Winner History Innovation Award

Tahun	Kategori			
	Product & Service	Process	Social	Business Model
2015	1st, 2nd	3rd		
2016	1st, 3rd	2nd, HM		
2017	1st, 2nd, 3rd		HM	
2018	1st, 3rd, FW, HM	2nd		
2019	2nd, HM	3rd, HM, FW	1st	HM
2020	1st, 3rd, HM	1st, FW	HM	HM
2021	1st, 3rd	HM, FW	HM	HM

Innovation Award 2022 Theme

"Collaborate Strengthen Binusian's Capacity and Capability to Innovate"

This theme confirms that BINUSIAN is continuously innovating and collaborating with colleagues from different Units or Divisions by prioritizing the strength of their respective unique capacities and capabilities for the brighter future of Binus and Nusantara.

This theme was taken to strengthen echoing the big theme of Binus Group which has been working for 40 years, innovate to welcome this digital change to achieve the vision of 2035, and the theme 2021-2025 is Digital Immersion.

Innovation Award Top 15 → Top 20

…2021

	...2021
	1st Winner
	2nd Winner
	3rd Winner
	3 Honorable Mention
	Fav Winner
67 → 9	Product & Service
33 → 4	Process
6 → 1	Social
2 → 1	Business Model

TOP 15

@ Rp 1,000,000 (9 Team)

Rp.236.117.000

2022

2022	
1st Winner	
2nd Winner	
3rd Winner	
x	
Fav Winner	
Product & Service	→ 5
Process	→ 5
Social	→ 5
Business Model	→ 5

TOP 20 (@5 per Category)

Each Team (17) Get Rp 5,000,000

Rp.281.250.000   ⬆ **Rp.45.133.000**

PRIZE AND REWARD
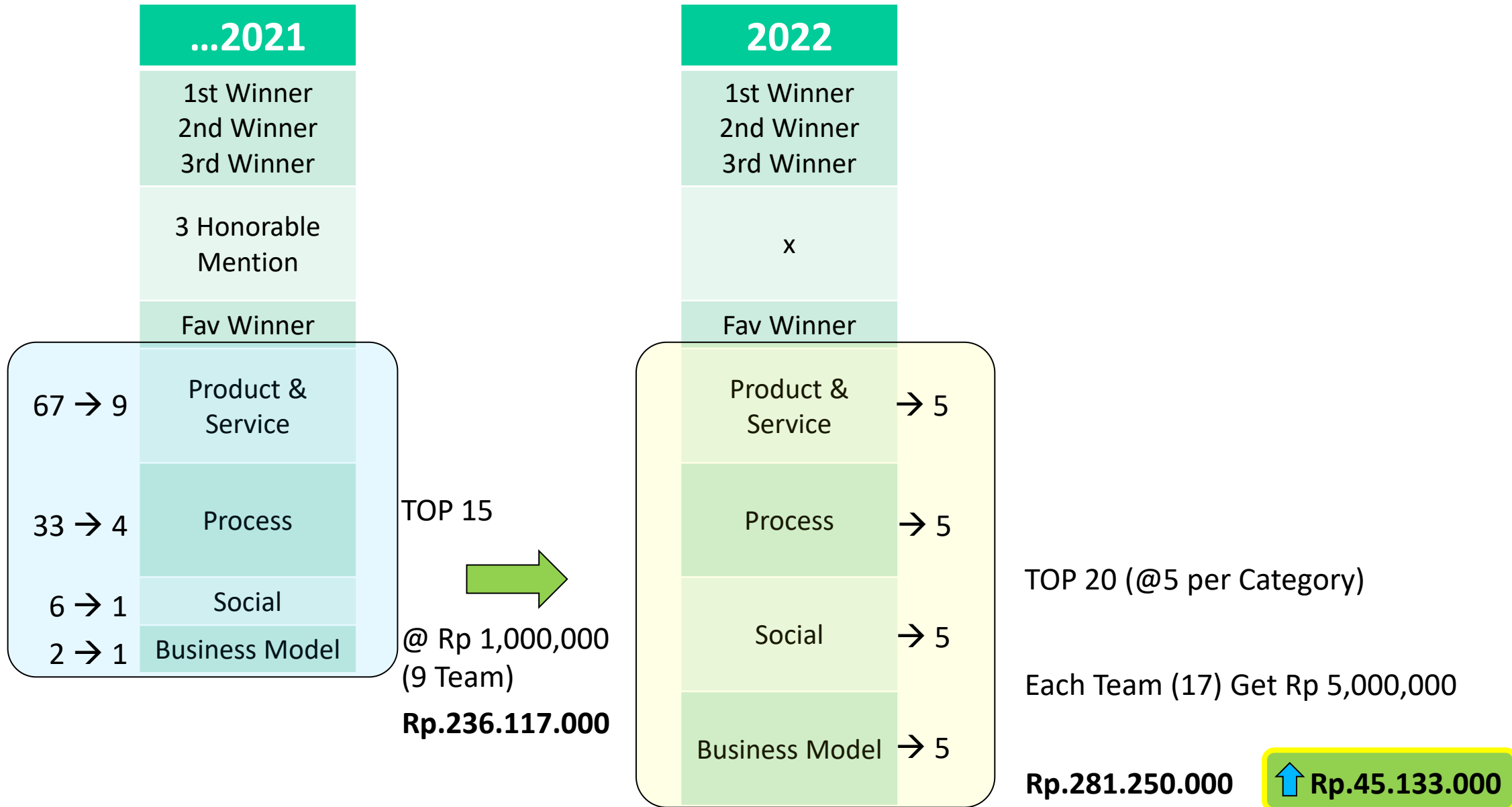
INNOVATION AWARD 2022

1 WINNER
25.000.000

2 WINNER
20.000.000

3 WINNER
15.000.000

FAVORIT WINNER

17 teams @5.000.000

CONTINUOUS INNOVATION

1 WINNER
25.000.000

2 WINNER
25.000.000

3 WINNER
25.000.000

Total Rp.281.250.000 + +

INNOVATION AWARD REQUIREMENT (1/2)

The requirements for the Innovation Award participants are as follows:

1. Employees, lecturers, or teachers of BINUS Group.

2. The chairman must be an employee of BINUS Group.

3. Each group must have 1 mentor (min. Binusian 15).

4. Participants can submit more than 1 proposal with different topics.

5. Proposals that have been included in the Innovation Award before and do not become an Innovation Award Winner and Honorble Mention can be re-entered if improvements are made.

6. Proposals will be accepted if they are filled out completely, submitted on time, and committed to participating in the Innovation Award until the Grand Final stage.

INNOVATION AWARD REQUIREMENT (2/2)

7. Participants are not allowed to change group membership during the competition.

8. If the Chairman is unable to continue the Innovation Award, the member who replaces.

9. The need for the preparation of proposals and project development is self-financed (independent).

10. The jury's decision is final and cannot be contested.

11. Softcopy of the proposal and video (optional) uploaded on the Innovation Award website, the maximum video duration is 2 minutes with the aim of clarifying the proposal.

4 INNOVATION AWARD CATEGORY

The introduction of a **good or service** that is new or significantly improved with respect to its characteristics or intended uses. This includes significant improvements in technical specifications, components and materials, incorporated software, user friendliness or other functional characteristics.

Social innovation is the process of addressing the world's most pressing challenges with "novel solutions . . . that [are] better than current solutions, new to the world, and [benefit] **society** as a whole and not just a single entity."

Product & Service Innovation

Process Innovation

Social Innovation

Business Model Innovation
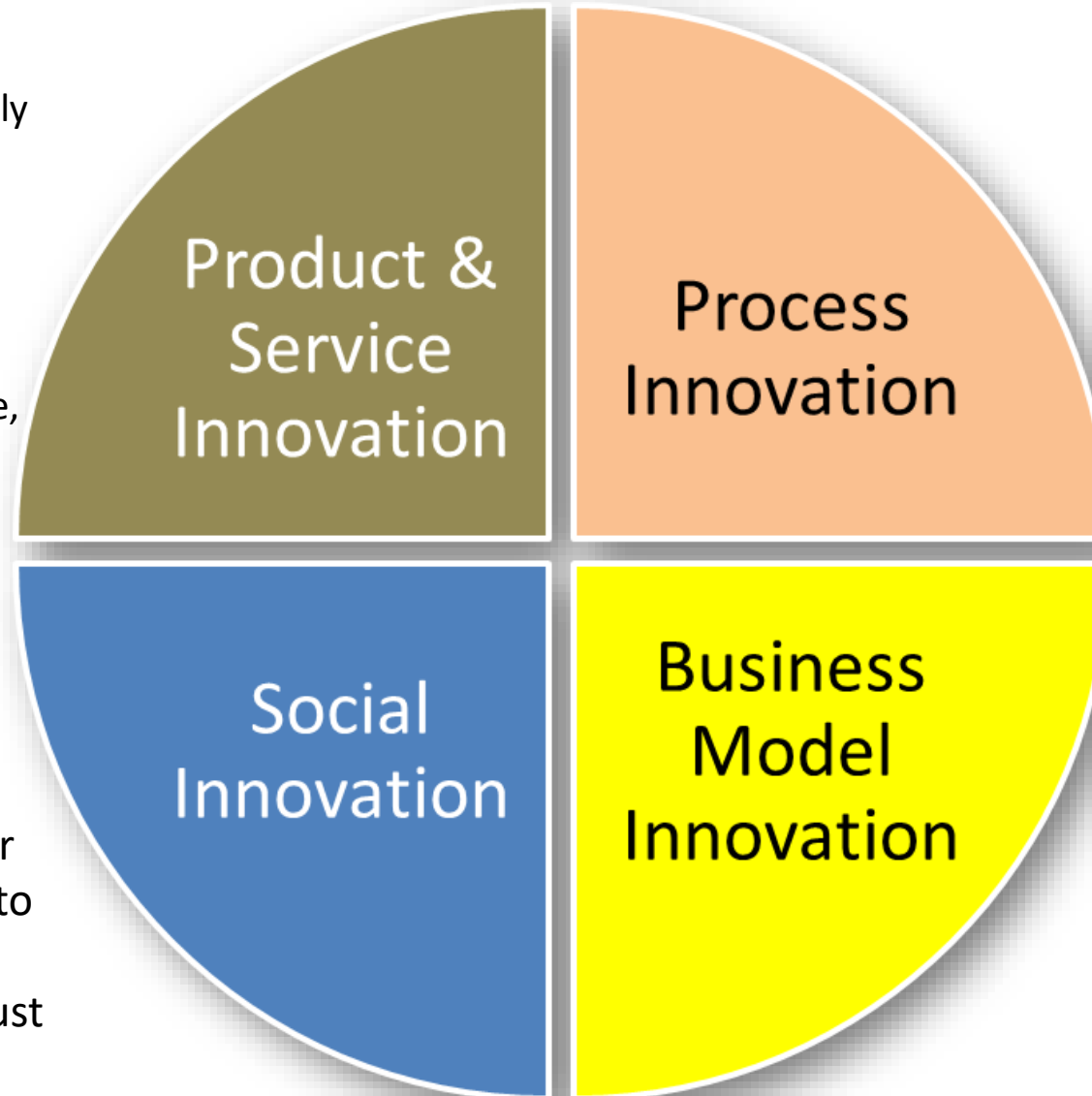
The implementation of a **new or significantly improved production or delivery method**. This includes significant changes in techniques, equipment and/or software.

Business model innovation is the search for **new logics of the firm and new ways to create and capture value** for its stakeholders; it focuses primarily on finding **new ways to generate revenues and define value propositions** for customers, suppliers, and partners."

4 Innovation Award Category

Business Model Innovation

Penciptaan model bisnis yang bersifat baru dan memiliki fokus untuk menghasilkan pendapatan bagi stakeholder nya. Inovasi ini juga sangat memperhitungkan skema dan proporsi nilai keuntungan bagi customer, supplier, partner bisnis
Contoh:
   (Top 15 IA 2021)
   "Membina Nusantara melalui Pelatihan Kartu Prakerja Berbasis Kompetensi dan Pengembangan Fitur Laporan Kompetensi pada LMS"

Product & Services Innovation

Penciptaan produk atau jasa yang bersifat baru yang bertujuan untuk dapat digunakan oleh Client atau Pengguna dari Perusahaan. Inovasi ini memperhatikan nilai efisiensi produk atau jasa dalam bentuk spesifikasi produk, komponen atau material, software, keramahan untuk pengguna, dan karakteristik fungsionalitasnya.
Contoh:
   (1st Winner IA 2020)
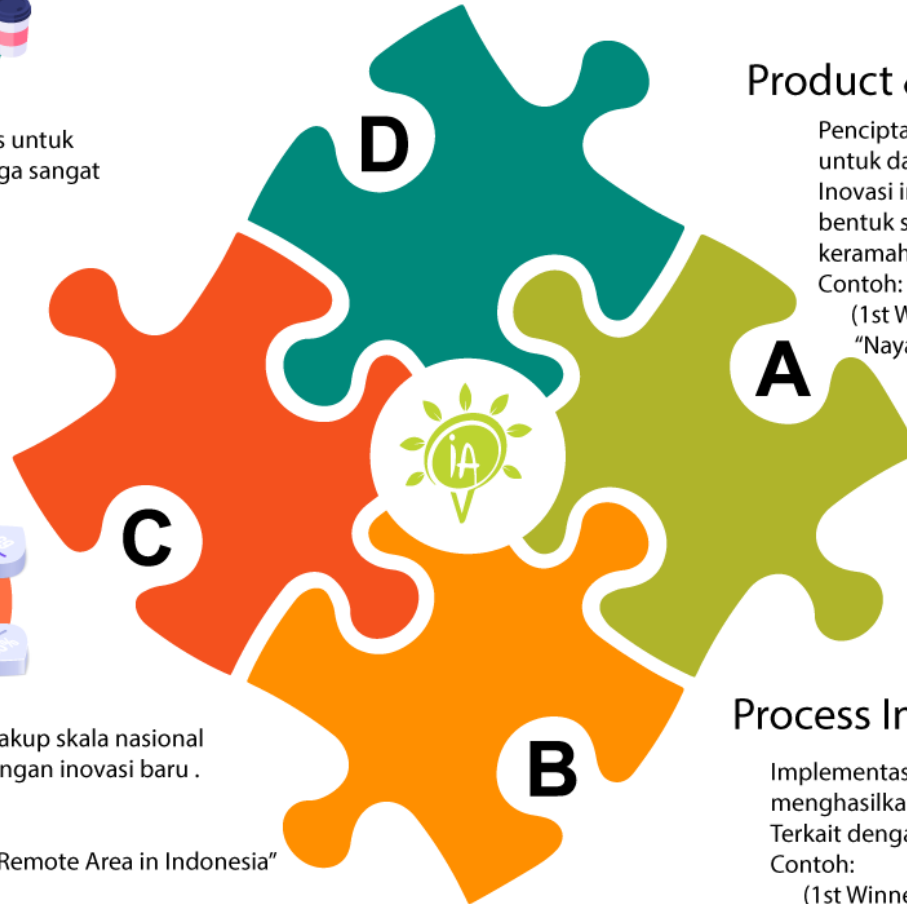   "Nayakalara: Robot Pembasmi Virus COVID-19"

Social Innovation

Memetakan permasalahan sosial yang mencakup skala nasional atau internasional dan menyelesaikannya dengan inovasi baru .
Contoh:
   (1st Winner IA 2019)
   "Digital Library Based on Raspberry Pi for Remote Area in Indonesia"

Process Innovation

Implementasi baru mengenai cara produksi atau proses bisnis yang menghasilkan perubahan kearah lebih baik. dapat berupa aplikasi. Terkait dengan proses di internal perusahaan
Contoh:
   (1st Winner IA 2018)
   "An Integrated WebApps for Thesis Proposal Submission"

D

A

C

B

IA Shirt Only For Top 20

Committee **X**

Judge **X**

IA JUDGE 2022

Judge Coordinator	Firdaus Alamsjah, Ph.D (Head of School of Innovation)
Binusian Leader	Chief Executive Officer Chief Operating Officer Rector Managing Director Dirrector Vice Rector Dean Expert Judge

Timeline Innovation Award 2022

Sosialisasi IA, CI, and Ideation System
11 Apr – 13 Mei 2022

Top 20 Announcement
23 – 30 Jun 2022

Submit Proposal Revision
27 Aug – 3 Okt 2022

Top 3 Announcement
1-12 Nov 2022

Proposal Submission

Proposal Selection

Innovation Camp

Presentation Top 20

Grand Final & Awarding

11 Apr – 20 Mei 2022   6-16 Jun 2022   8 – 27 Aug 2022   10-21 Okt 2022   1-10 Des 2022
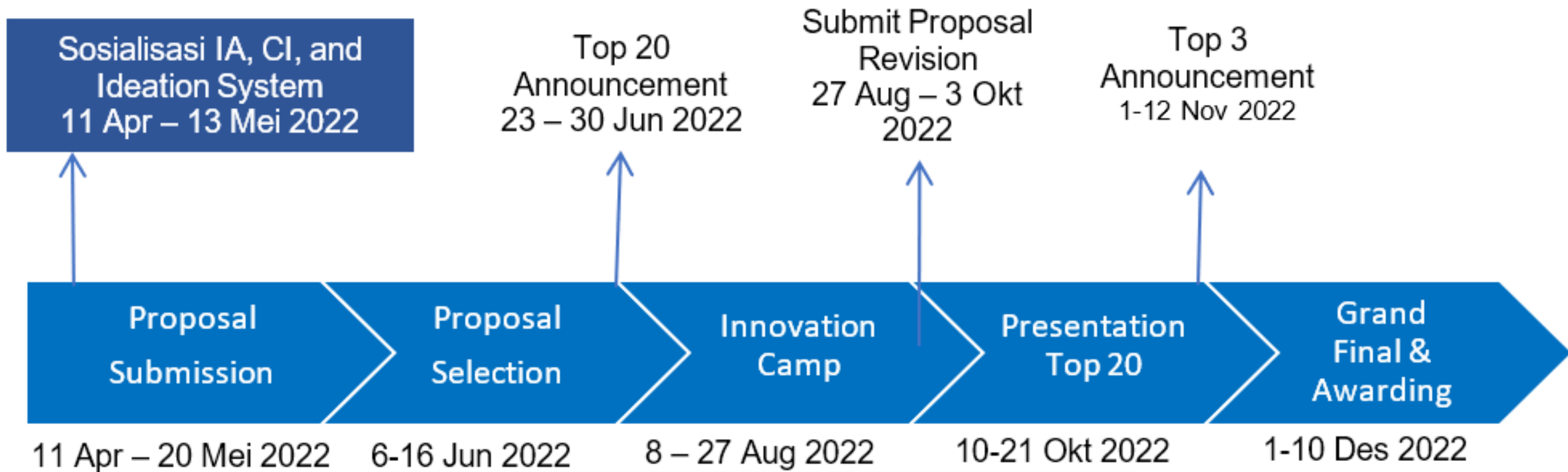
20 May 2022

TOP 20 ASSESSMENT RUBRIC

Criteria	%	Score			
		Bad	Good	Distinction	Excellence
Background and Problem Formulation	15	unclear/not relevant	clear and based on unit/department	real life and based on directorate/BU	real life and based on BINUS Group or National
Planning	15	not feasible	clear but no prototype	prototype and partially ready to implemented	prototype and fully ready to implemented
Resiko	15	not defined	well identified but no solution	well identified but least solution	well identified and great solution
Output	20	unclear output	well defined and impact to unit/department	well defined and impact to Business Unit/Directorate	well defined and impact on national/BINUS Group
Novelty	35	already exist with little improvement	already exist with moderate improvement	already exist with heavy improvement	new to BINUS Group/national

TOP 3 ASSESSMENT RUBRIC

Criteria	%	Score			
		Bad	Good	Distinction	Excellence
Background and Problem Formulation	5	unclear/not relevant	clear and based on unit/department	real life and based on directorate/BU	real life and based on BINUS Group or National
Reference	5	Reference (1-2) & should be uploaded to KM Portal	Reference (3-5) & should be uploaded to KM Portal	Reference (6-8) & should be uploaded to KM Portal	Reference >8 & should be uploaded to KM Portal
Planning	10	not feasible	clear but no prototype	prototype and partially ready to implemented	prototype and fully ready to implemented
Risk	10	not defined	well identified but no solution	well identified but least solution	well identified and great solution
Output	20	unclear output	well defined and impact to unit/department	well defined and impact to Business Unit/Directorate	well defined and impact on national/BINUS Group
Novelty	20	already exist with little improvement	already exist with moderate improvement	already exist with heavy improvement	new to BINUS Group/national
Implementation	20	not implemented	partially implemented	mostly implemented	fully implemented
Presentation	10	unclear/ not follow presentation format	clear/ follow the presentation format	(good) + additional data and example	(distinction) + presentation delivered well

GRAND FINAL ASSESSMENT RUBRIC

Criteria	%	Score			
		Bad	Good	Distinction	Excellence
Background and Problem Formulation	10	unclear/not relevant	clear and based on unit/department	real life and based on directorate/BU	real life and based on BINUS Group or National
Risk	10	not defined	well identified but no solution	well identified but least solution	well identified and great solution
Output	20	unclear output	well defined and impact to unit/department	well defined and impact to Business Unit/Directorate	well defined and impact on National/BINUS Group
Novelty	20	already exist with little improvement	already exist with moderate improvement	already exist with heavy improvement	new to BINUS Group/National
Implementation	30	not implemented	Partially implemented	Mostly implemented	Fully implemented
Presentation	10	unclear/ not follow presentation format	clear/ follow the presentation format	(Good) + additional data and example	(Distinction) + presentation delivered well

Innovation Award Catalogue

Innovation Award Web

https://www.binus.edu/innovation-award

Mapping Field Innovation Award from Proyek Inisiatif

	No	Innovation Award	Proyek Inisiatif	Note	
G	1	Proposal Title	Proposal Title	Ok	
	2	Category	-	Belum ada (Pilih)	❌
R	3	Team Name	Team Name	Ok	
O	4	Team Leader (INFO)	Team Leader (INFO)	Ok (Email, HP, Ext) -Size	
U	5	Team Mentor (INFO)	-	Belum ada	❌
P	6	Photo	-	Belum ada	❌
	7	Member, Termasuk ketua	Anggota, Termasuk ketua	Ok (Boleh Pilih)	📋
P	1	Project Summary & Keyword	Project Summary & Keyword	Ok	
R	2	Background of The Project	Pendahuluan	Ok	
O	3	Problem Statement	-	Belum ada	❌
P	4	Goal and Benefit	Pendahuluan	Ok	
O	5	Project Implementation Plan	Jadwal Kerja	Ok	
S	6	Resource Efficiency Estimation *(Before, After, and ROI)*	-	Belum ada	❌
A	7	Project Risk	-	Belum ada	❌
L	8	Appendix	Appendix	Ok	

Ok 53%
9/17
✅
Belum ada 47%
8/17

Now you know, what's new in the 2022 Innovation award?

Sekarang kamu tahu, apa yang baru pada Inovasi award 2022?

Top 15 → Top 20
Kaos IA **exclusive** hanya untuk Top 20
Mapping Field Innovation Award from Proyek Inisiatif
Adanya Tim Representative
Peningkatan Hadiah **Rp.45.133.000**