



SOSIALISASI INNOVATION & CONTINUOUS INNOVATION AWARD

2024





CREATING AN INNOVATION CULTURE THROUGH COLLABORATION

Karto Iskandar
Head of Committee

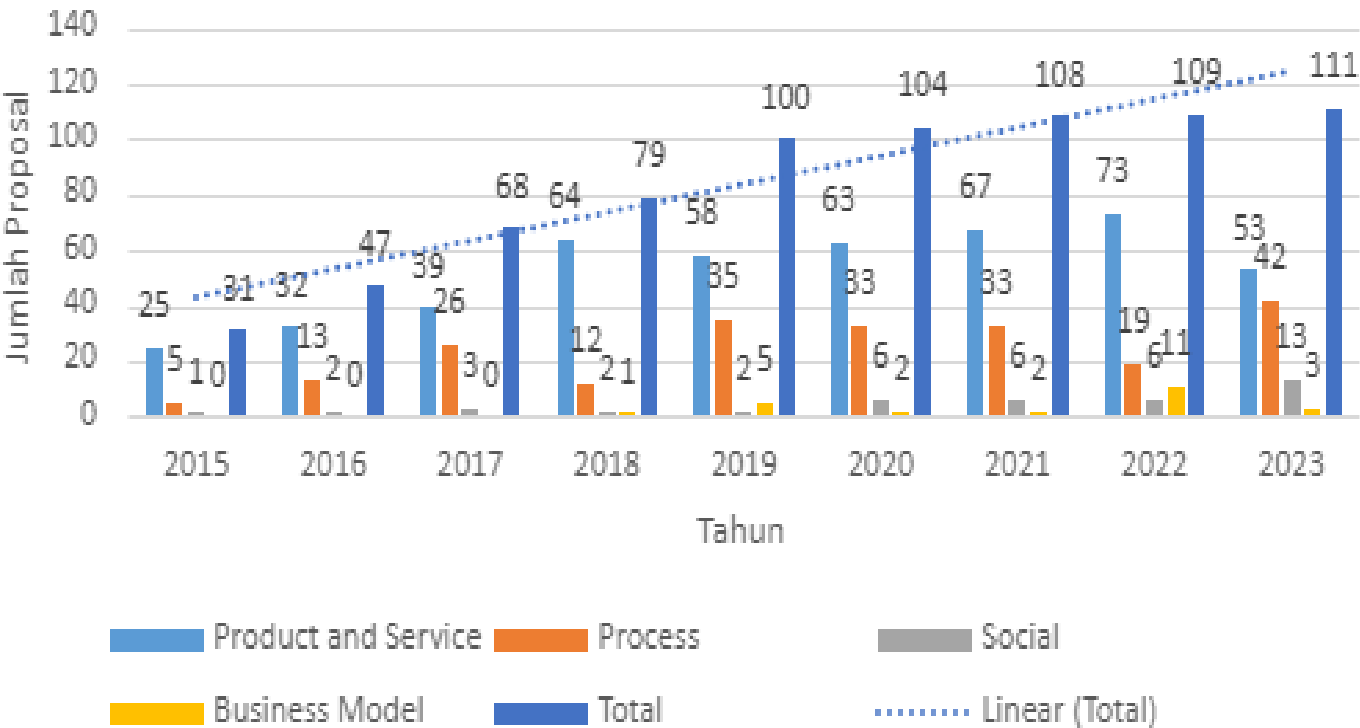
Did you know, what's new in the 2024 Innovation award?

Tahukah kamu, apa yang baru pada Inovasi award 2024?



LATAR BELAKANG

Grafik Karya Inovasi Berdasarkan Kategori Inovasi 2015-2023



- Budaya berbagi dan menggunakan pengetahuan yang sejalan dengan visi BINUS 2035
- Selain menjadi bagian dari visi BINUS, inovasi juga merupakan bagian dari tagline BINUS
- Innovation Award diselenggarakan sebagai upaya sistematis untuk menciptakan lingkungan kerja yang senantiasa berinovasi guna mencapai sasaran strategis yang telah ditetapkan.

DATA PARTISIPASI IA 2022-2023

No	Campus/Faculty	2022	2023
1	Binus Kampus Jakarta	85/175	88/269
2	Binus Kampus Alam Sutera	12/33	11/30
3	Binus Kampus Bandung	8/6	7/8
4	Binus Kampus Bekasi	7/11	7/10
5	Binus Kampus Malang	10/21	3/6
6	Binus Kampus Semarang	5/2	5/6
7	Binus Kampus Senayan	5/14	8/16
8	Satu University	0/0	0/0
9	SoCS (Jakarta)	2/8	6/17
10	SIS (Jakarta)	9/13	3/9
11	SoD (Jakarta)	4/6	6/11
12	SoA	1/1	1/1
13	BASE	0/0	1/1
14	BOL & BLC	17/21	14/41

(Jumlah proposal / Jumlah peserta)

PURPOSE & BENEFIT

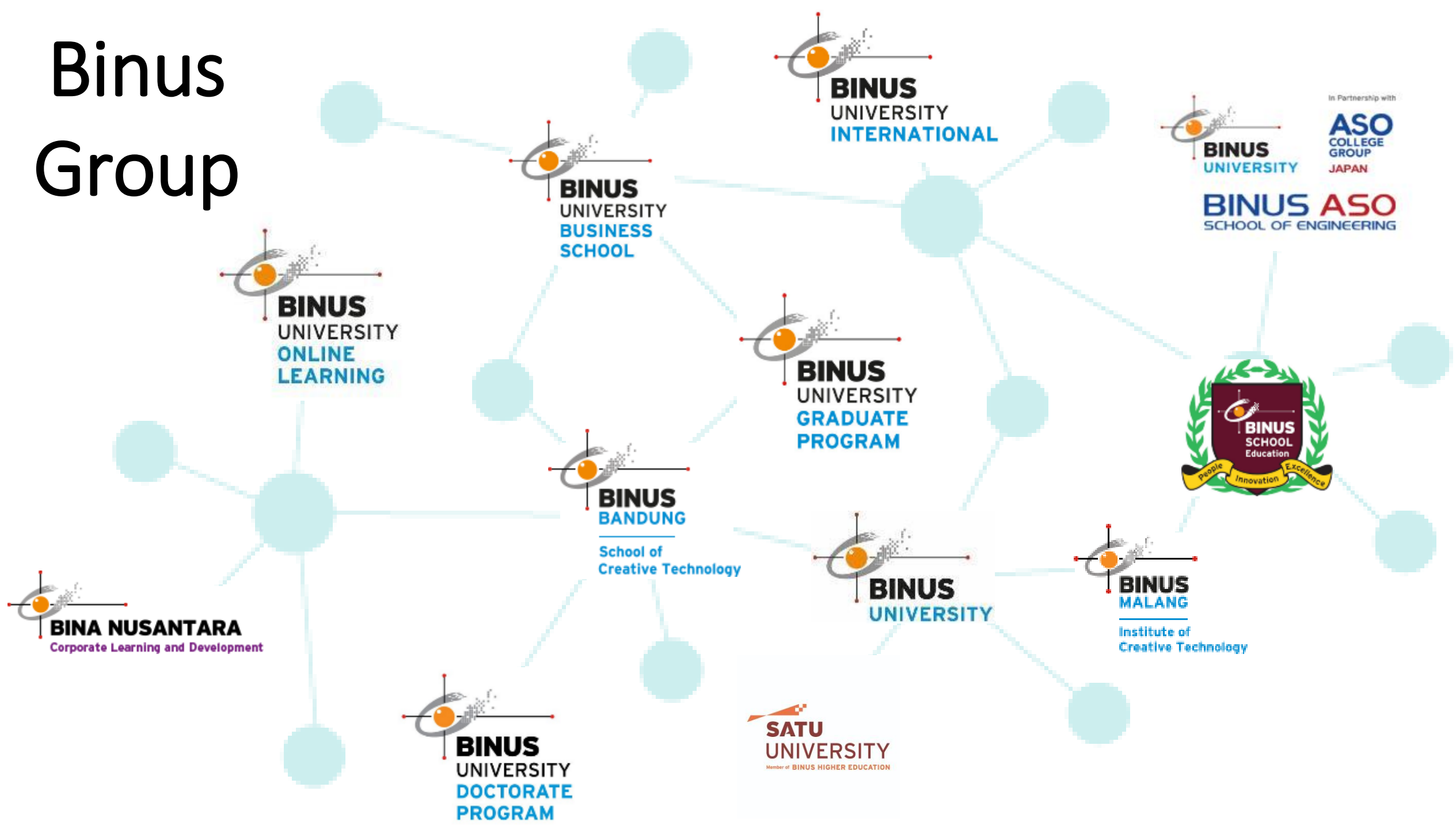
PURPOSE

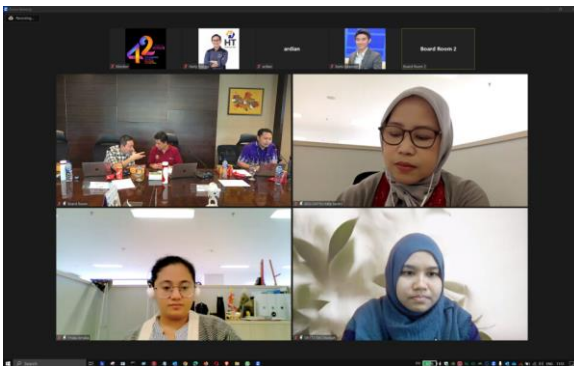
- Memberikan apresiasi kepada karyawan yang berinovasi.
- Menumbuhkembangkan budaya berinovasi yang memungkinkan karyawan di BINUS Group menerapkan rantai nilai inovasi.
- Menumbuhkembangkan budaya berbagi inspirasi dan pengetahuan.

BENEFIT

- Karyawan merasa dihargai atas perannya dalam berinovasi.
- Semakin bertumbuhnya budaya berinovasi di lingkungan BINUS Group.
- Inovasi dapat diimplementasikan di lingkungan BINUS Group.
- Semakin bertumbuh budaya berbagi inspirasi dan pengetahuan.

Binus Group





IA and CI Implementation



Innovation Award 2024

"Collaborate Strengthen Binusian's Capacity and Capability to Innovate"

Total prize more than
Rp. 350.000.000



Submit here!

Proposal Submission
2 Mei - 28 Jun 2024

Innovation Camp
23 - 26 Sept 2024

Grand Final & Awarding
23 Nov - 10 Dec 2024



Top 20 Finalist Announcement
22 - 26 Jul 2024

Grand Finalist Announcement
4 - 8 Nov 2024

<https://www.binus.edu/innovation-award/>

More Info:
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TEMA

“Collaborate Strengthen Binusian's Capacity and Capability to Innovate”

***) Tema ini sesuai dengan Renstra 2025 Bina Nusantara**



4 INNOVATION AWARD CATEGORIES

The introduction of a **good or service** that is new or significantly improved with respect to its characteristics or intended uses. This includes significant improvements in technical specifications, components and materials, incorporated software, user friendliness or other functional characteristics.

Social innovation is the process of addressing the world's most pressing challenges with "novel solutions . . . that [are] better than current solutions, new to the world, and [benefit] **society** as a whole and not just a single entity."

Product &
Service
Innovation

Process
Innovation

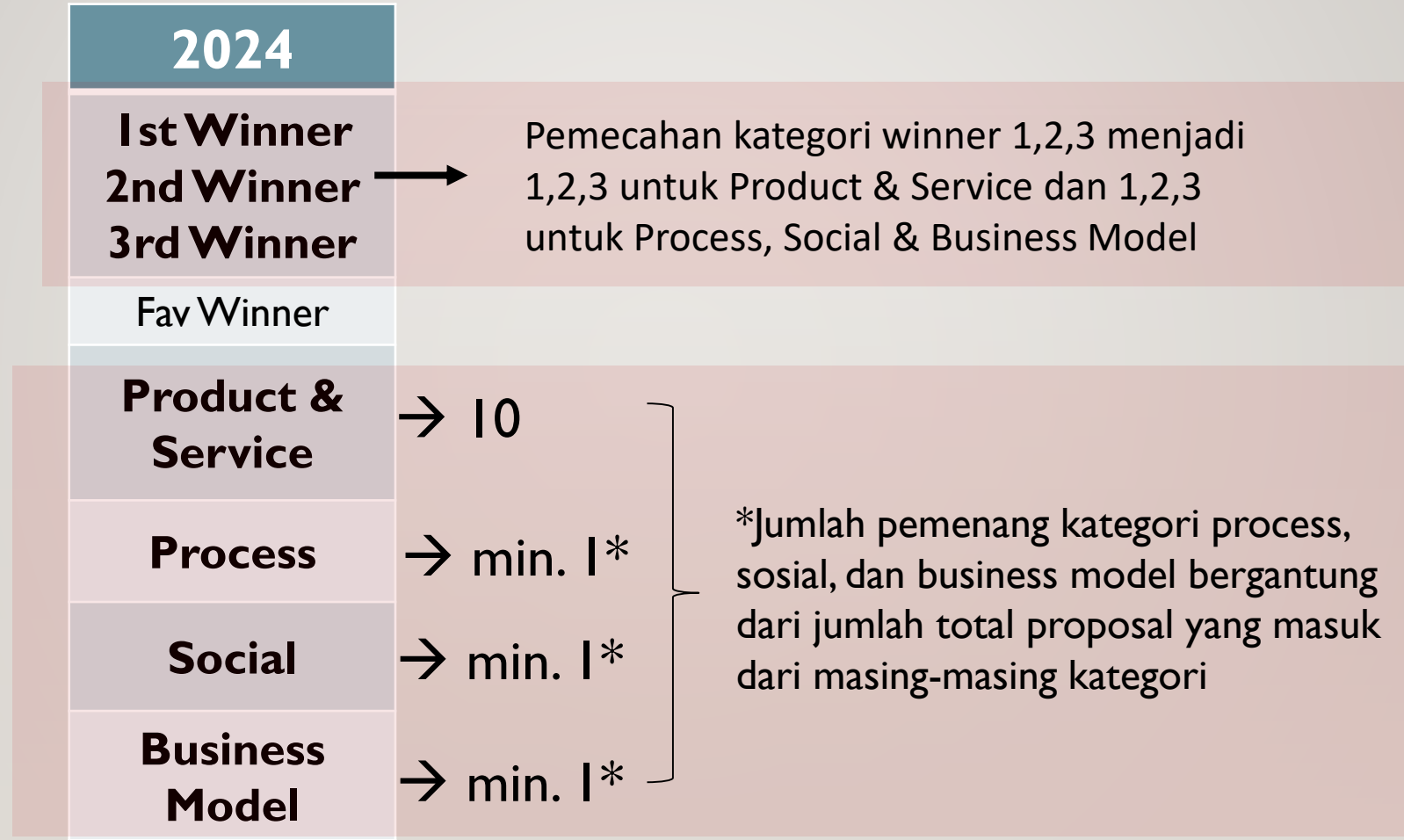
Social
Innovation

Business
Model
Innovation

The implementation of a **new or significantly improved production or delivery method**. This includes significant changes in techniques, equipment and/or software.

Business model innovation is the search for **new logics of the firm and new ways to create and capture value** for its stakeholders; it focuses primarily on finding **new ways to generate revenues and define value propositions** for customers, suppliers, and partners."

Top 20 & Winner



PRIZE AND REWARD



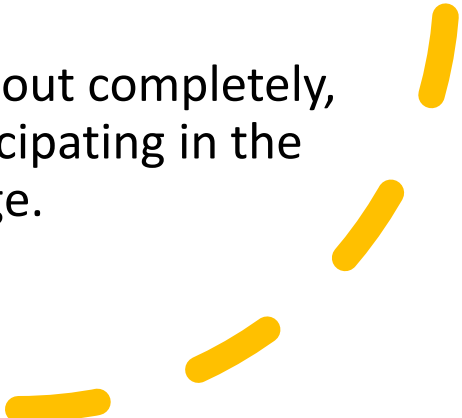
14 finalist teams
@5.000.000




Total
Rp.320.000.000+

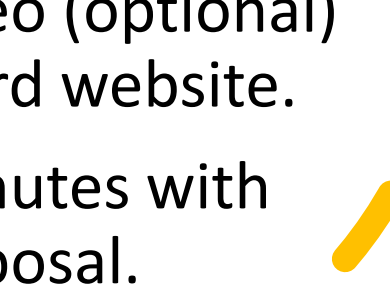


INNOVATION AWARD REQUIREMENT (1/2)

- The requirements for the Innovation Award participants are as follows:
 - Employees, lecturers, or teachers of BINUS Group.
 - The team leader must be an employee of BINUS Group.
 - Each group must have 1 mentor (min. Binusian 15).
 - Participants can submit more than 1 proposal with different topics.
 - Proposals that have been included in the Innovation Award before and do not become an Innovation Award Winner and Honorable Mention can be re-entered if improvements are made.
 - Proposals will be accepted if they are filled out completely, submitted on time, and committed to participating in the Innovation Award until the Grand Final stage.
- 



INNOVATION AWARD REQUIREMENT (2/2)

- Participants are not allowed to change group membership during the competition.
 - If the team leader is unable to continue the Innovation Award, the position replaced by team member.
 - The need for the preparation of proposals and project development is self-funded (independent).
 - The jury's decision is final and inviolable.
 - Softcopy of the proposal and video (optional) uploaded on the Innovation Award website.
 - Maximum video duration is 2 minutes with the purpose of clarifying the proposal.
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INNOVATION AWARD JUDGE

Judge Coordinator

Head of School of Innovation

Binusian Leader

Chief Executive Officer

Chief Operating Officer

Rector

Managing Director

Director

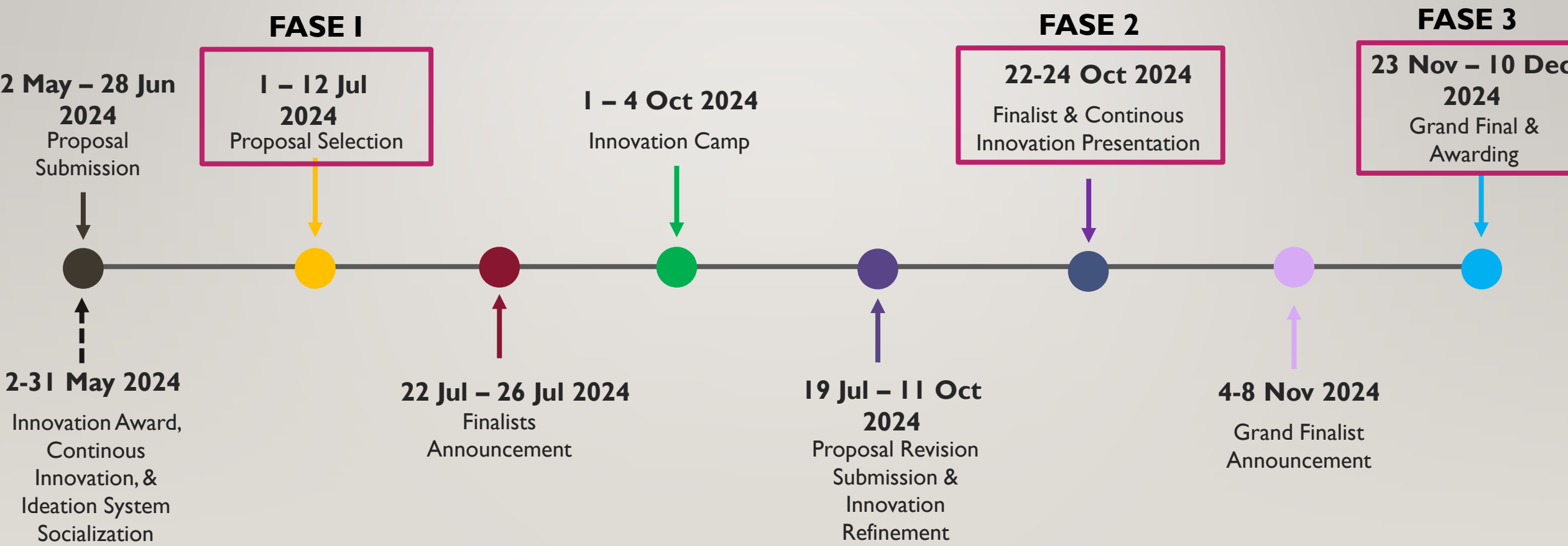
Vice Rector

Dean

Expert Judge



RENCANA TIMELINE INNOVATION AWARD 2024



RANGKAIAN ACARA INNOVATION AWARD

Proposal submission

- Peserta melakukan pengisian proposal ke website Innovation Award.

Penjurian Fase 1

- Juri menilai proposal peserta untuk memilih 20 besar (finalis).

Innovation Camp

- Sesi pengayaan/*coaching* bagi 20 besar/finalis terpilih sebelum menghadapi penjurian fase 2
- Pada Innovation Camp juga akan dilaksanakan Benchmark
- Finalis diwajibkan melakukan pengisian proposal fase 2, mengupload poster dan file presentasi sesuai sesi *coaching* Innovation Camp

Penjurian Fase 2

- Penjurian dilakukan secara offline (peserta mempresentasikan inovasinya secara langsung di depan juri).
- Penjurian Fase 2 untuk memilih masing-masing 3 grand finalis dari kategori Product & service dan non-product & service

Penjurian Fase 3

- Dilakukan saat grand final. Grand finalis mempresentasikan inovasinya didepan pimpinan BINUS Group.
- Penjurian fase 3 untuk memilih pemenang Innovation Award 2024

RUBRIK INNOVATION AWARD (PHASE I)

*)Rubrik ini mengalami perubahan dibandingkan tahun sebelumnya

Rubrik fase 1 digunakan untuk seleksi dari proposal Innovation Award 2024 yang masuk menjadi Finalis Innovation Award 2024.

Criteria	Weight	Score (1-100)			
		Bad (1-25)	Good (26-50)	Distinction (51-75)	Excellence (76-100)
Background & Problem Statement	15%	unclear/not relevant	clear and based on unit/department	real life and based on directorate/BU	real life and based on BINUS Group or National
Plan	25%	not feasible	clear but no prototype	prototype but not ready implemented	prototype and ready to implemented
Risk	10%	not defined	well identified but no solution	well identified but least solution	well identified and great solution
Potential Output	25%	unclear output	well defined and impact to unit/department	well defined and impact to Business Unit/Directorate	well defined and impact on national/BINUS Group
Novelty	25%	already exist with little improvement	already exist with moderate improvement	already exist with heavy improvement	new to BINUS Group/national

RUBRIK INNOVATION AWARD (PHASE 2)

*)Rubrik ini mengalami perubahan dibandingkan tahun sebelumnya

Rubrik penilaian fase 2 digunakan untuk seleksi Finalis Innovation Award 2024 menjadi Grand finalis

Criteria	Weight	Score (1-100)			
		Bad (1-25)	Good (26-50)	Distinction (51-75)	Excellence (76-100)
Literature Study	10%	relevant reference < 3 & should be uploaded to KM Portal	relevant reference < 6 & should be uploaded to KM Portal	relevant reference < 9 & should be uploaded to KM Portal	relevant reference < 12 & should be uploaded to KM Portal
Risk	15%	not defined	well identified but no solution	well identified but least solution	well identified and great solution
Output	25%	unclear output	well defined and impact to unit/department	well defined and impact to Business Unit/Directorate	well defined and impact on national/BINUS Group
Implementation	30%	not implemented	partially implemented	mostly implemented	fully implemented
Novelty	20%	already exist with little improvement	already exist with moderate improvement	already exist with heavy improvement	new to BINUS Group/national

RUBRIK INNOVATION AWARD (PHASE 3)

*)Rubrik ini mengalami perubahan dibandingkan tahun sebelumnya

Rubrik penilaian Fase 3 digunakan untuk seleksi Grand finalis Innovation Award 2024 menjadi 1st, 2nd, 3rd Innovation Award Winner 2024.

Criteria	Weight	Score (1-100)			
		Bad (1-25)	Good (26-50)	Distinction (51-75)	Excellence (76-100)
Output	35%	unclear output	well defined and impact to unit/department	well defined and impact to Business Unit/Directorate	well defined and impact on National/BINUS Group
Implementation	30%	not implemented	Partially implemented	Mostly implemented	Fully implemented
Novelty	15%	already exist with little improvement	already exist with moderate improvement	already exist with heavy improvement	new to BINUS Group/national
Futue Prospects	20%	Undefined future Prospects	Some prospects with limitation	Clearly defined prospects	Excellence and clear prospects

PENGUMPULAN POSTER INNOVATION AWARD

- Poster berukuran A2
- Poster high resolution (minimal 300 dpi & CMYK)
- Poster harus sesuai dengan template yang diberikan

RENCANA MERCHANDISE IA (DIBERIKAN UNTUK FINALIS IA)



Mug Thermal
Warna & gambar mug akan berubah ketika
dituang air panas

Merchandise hanya untuk Peserta Lolos Phase I
Panitia dan Juri tidak dapat

CONTINUOUS INNOVATION

- Continuous Innovation merupakan program *reward* tambahan yang diusulkan di 2021, dimana tim Knowledge Innovation akan melakukan pemetaan terhadap semua proposal yang sudah di-*submit*, maupun yang menjadi pemenang dari Innovation Award tahun sebelumnya. Tujuan program ini adalah untuk memberikan Apresiasi terhadap proposal yang tetap dilanjutkan, bahkan dikembangkan lebih lanjut.
- Program ini hanya ditujukan pada setiap Karyawan Binus Group yang pernah mengikuti Innovation Award.



Continuous Innovation Award 2024

"Collaborate Strengthen Binusian's Capacity and Capability to Innovate"



Submit here!

Total prize
Rp. 75.000.000

<https://www.binus.edu/innovation-award/>

More Info:
ia@binus.edu
khansa.humaira@binus.edu

PEMENANG CONTINUOUS INNOVATION AWARD 2021-2023



Tahun	Tim	Kategori
2021	Disruptive Technology in Learning and Development	Process
	Digital Marketing and Social Listening	Process
	Beilder – Microsite Generator	Product & Service
2022	Vairbees	Product & Service
	Taman Belajar	Social
	Sekolahmaya.id	Product & Service
2023	Powerbot	Product & Service
	GA and Friends	Social
	D-knowledge Team	Product & Service

SKEMA BARU PENDAFTARAN CONTINUOUS INNOVATION AWARD

- Peserta Innovation Award wajib melakukan update inovasinya di sistem Innovation Update (<https://ia.apps.binus.edu/participant/innovation-update>)
- Pengisian Innovation Update merupakan entry point untuk mengikuti Continuous Innovation Award
- Proposal yang masih berlanjut & sudah terimplementasi akan diseleksi menjadi kandidat Continuous Innovation Award
- Tim kandidat Continuous Innovation akan dihubungi oleh panitia untuk memasukkan proposalnya ke Continuous Innovation Award (<http://ci.apps.binus.edu>).

RENCANA TIMELINE CONTINUOUS INNOVATION AWARD 2024



RUBRIK CONTINUOUS INNOVATION AWARD 2024

*)Rubrik ini mengalami perubahan dibandingkan tahun sebelumnya

Criteria	Weight	Nilai (1-100)			
		[Bad] [1-25]	[Good] 26-50	[Great] 51-75	[Excellence] 76-100
Output	25%	Used in internal unit	Used in more than 1 unit	Used on all Binus Group (Internal)	National / International (External)
Implementation	30%	Slightly implemented	Partially implemented	Mostly implemented	Fully implemented
User Feedback (stakeholder/user satisfactory result)	20%	Unsuitable measurement method(s)	There is already a way to measure the outcome but the measurement has not yet been implementedell description without evidence	there are outcomes reported but the way they are measured is unclear.	The team report data of measured outcomes of the innovation
Commercial Viability / Replicability	15%	has barely commercial potential, does not tackle practical aspects of production	has little commercial potential, barely tackly practical aspects of production	has commercial potential, addresses aspects of effective design and production, not of fast execution	has a commercial potential, addresses aspects of effective design and production, applicable for fast execution and market penetration
Lesson Learned	10%	Unclear explanation of lesson learned	Vague explanation lesson learned	Clear explanation of lesson learned	Clear explanation of lesson learned with mitigate strategies

RENCANA MERCHANDISE CI

(DIBERIKAN UNTUK PESERTA CI)



Pin Magnet

Pin untuk pakaian. Menggunakan magnet sehingga tidak merusak baju.

Pin logo CI

What's New IA & CI 2024

New Rubric for Phase 1,2, and 3

Submission Scheme for CI

New Rubric for CI

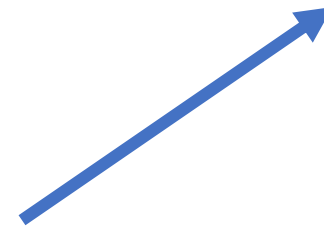
IA & CI Merchandise

Program Kerja Inovasi

Ideation
System



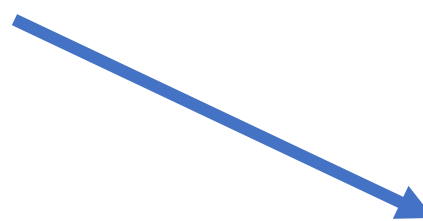
- Proposal
- Finalis
- Grand Finalis
- Pemenang



Other Competition
(National/International)



BIC:: Business Innovation Center



**CONTINUOUS
INNOVATION**

BUSINESS INNOVATION CENTER

Merupakan program dari Kementerian Riset dan Teknologi sebagai wadah untuk menampung inovasi dari peneliti dan innovator agar lebih dikenal oleh pengusaha/investor. Inovasi dari Binus yang pernah lolos ke BIC diantaranya:

- | | |
|-------------|---|
| 2016 | <ol style="list-style-type: none">1. INKLESS WHITEBOARD2. YOUR PERSONAL CNC MACHINE |
| 2017 | <ol style="list-style-type: none">1. KULKAS PINTAR2. SISTEM PENDUKUNG UJIAN BERBICARA PADA PALAJARAN BAHASA |
| 2018 | <ol style="list-style-type: none">1. PEKTIN KULIT PISANG UNTUK PENANGGULANGAN PENCEMARAN AIR2. SONAR VISION: ALAT BANTU TUNA NETRA DENGAN ULTRASONIK |
| 2019 | <ol style="list-style-type: none">1. RASBERRY PI-BASED DIGITAL LIBRARY SYSTEM |
| 2020 | <ol style="list-style-type: none">1. TEMPAT TIDUR PINTAR YANG DAPAT MEMBERIKAN KENYAMANAN2. PISANG TORPEDO SEBAGAI TEPUNG ALTERNATIF |
| 2021 | <ol style="list-style-type: none">1. INOVASI DIGITAL UNTUK LITERASI DIGITAL |

Thank
you
a lot