**PROPOSAL**

**INNOVATION AWARD 2025**

****

**<Judul/*Title*>**

**PENGESAHAN PROPOSAL**

*(PROPOSAL APPROVAL)*

**INNOVATION AWARD 2025**

**BINA NUSANTARA**

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| 1. | Judul Proyek  *(Project title)* | **:** | ........................................................... ............................................................................  ........................................................... ............................................................................  ........................................................... ............................................................................ | |
| 2. | Kategori  *(Category)* | **:** | * Product & Service * Process * Social |  |
|  |  |  | * Business Model | |
| 3. | Nama Tim  *(Team Name)* | **:** | ........................................................... ............................................................................ | |
| 4. | Anggota Tim  *(Team members)* | **:** |  | |
|  | |  |  |  |  | | --- | --- | --- | --- | | No | Nama Anggota  *(Member Name)* | Division/Business Unit  Department/Unit  Position | Handphone  Ext  E-mail | | 1 | *(mentor)* |  |  | | 2 | *(ketua / Team Leader)* |  |  | | 3 | (Anggota / Team Member) |  |  | | 4 | (Anggota / Team Member) |  |  | | 5 | (Anggota / Team Member) |  |  | | 6 | (Anggota / Team Member) |  |  | | | | | |

Jakarta, *<Date>, <Month>, <Year>*

|  |  |
| --- | --- |
| Mengetahui, | Team Leader |
| (……………………………………..) | (……………………………………..) |
| Direct Supervisor \* |  |

*\*) minimal Binusian level 15*

**RINGKASAN PROYEK**

*(PROJECT SUMMARY)*

*<Tidak melebihi 100 kata, ketik dengan jarak baris 1 spasi, latar belakang, rumusan masalah, tujuan dan manfaat>*

*<Not more than 100 words, type with 1 space, Background of the project, Problem Statement, Goal and Benefit >*

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Keyword: ……………………………………………………………………………………………………………………

1. **Latar Belakang Proyek** *(Background of the project)*

*<Penjelasan kondisi saat ini dan kondisi yang diinginkan>*

*<Explanation of the current condition and desired condition>*

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1. **Rumusan Masalah (***Problem Statement***)**

*<Gap kondisi saat ini dan kondisi yang diinginkan>*

*<The gap between current condition and desired condition>*

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1. **Tujuan dan Manfaat (***Goal and Benefit***)**

………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………

1. **Rencana Penerapan Proyek (***Project Implementation Plan***)**

|  |  |  |  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- |
| No. | Aktivitas (*Activity*) | Bulan (*Month*) | | | | | | | | Keluaran (*Output*) |
| Mei | Jun | Jul | Aug | Sep | Oct | Nov | Dec |
|  |  |  |  |  |  |  |  |  |  |  |
|  |  |  |  |  |  |  |  |  |  |  |

1. **Potensi Luaran (***Potential Output***)**

*<diisi dengan penjelasan mengenai potensi luaran inovasi dan skala dampak dari inovasi tersebut apabila terimplementasi. Misalnya berdampak pada skala internal unit kerja innovator, berdampak pada 1 atau lebih business unit, atau bahkan mencapai Tingkat nasional maupun internasional>*

*<filled with an explanation of the potential output of the innovation and the scale of the impact of the innovation if implemented. For example, it has an impact on the internal scale of the innovator's work unit, has an impact on 1 or more business units, or even reaches the national or international level>*

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1. **Kebaruan (***Novelty***)**

*<diisi dengan unsur kebaruan dalam proposal inovasi, misalkan originalitas dari permasalahan yang diangkat belum pernah dibahas dalam ruang lingkup tertentu, metode penyelesaian masalah yang belum pernah digunakan, penambahan proses kerja, atau model bisnis baru >*

*<* *Filled with elements of novelty in innovation proposals, for example the originality of the problems raised has never been discussed within a certain scope, problem solving methods that have never been used, the addition of work processes, or new business models >*

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1. **Perkiraan Efisiensi Sumber Daya (***Resource Efficiency Estimation***)**

*Return Of Investment:*

………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………

1. **Resiko Proyek (***Project Risk***)**

………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………

1. **Participate in Commercialization Process**

*<Seleksi Komersialisasi pada Innovation Award akan dilaksanakan oleh tim Business Development & Venturing (BDV), bagian dari CREATES. Jika anda setuju mengikuti proses seleksi ini, produk anda akan dievaluasi potensi komersialisasinya dari tahapan awal Innovation Award. Jika tidak, tim BDV hanya akan mempertimbangkan potensi produk dari tahap Top 20/finalis Innovation Award. Pemenang dari proses ini berkesempatan mendapatkan funding (maksimum Rp 100.000.000) untuk pengembangan produk ke arah komersialisasi. Untuk informasi lebih lanjut silahkan mengunjungi : https://linktr.ee/bdvfunding*

*The commercialization process and selection will be conducted by Business Development & Venturing (BDV) team, part of CREATES. If you agree to join this selection stage, your product will be assessed to see its commercial potential. If not, BDV team will only consider potential product from the Top 20/Innovation Award Finalists. The winner of this selection stage will have the opportunity to receive funding up to IDR 100 Million for commercialization purpose. For further info, please visit : https://linktr.ee/bdvfunding>*

Are you willing to participate in the commercialization process?

* Yes, I'm willing to participate in the commercialization process and have the benefit of early screening
* No, I'm joining the regular process, and will only be eligible for commercialization process if nominated to Top 20 or finalist stage

**LAMPIRAN**

*(APPENDIX)*

**A.1 <*Judul Lampiran / Titles of Appendix*>**

*(Kuesioner, gambar / foto, dokumen tambahan yang berhubungan dengan proyek)*

*(Questionnaires, pictures / photos, additional documents related to the project)*