

# Sosialisasi Innovation Award & Continuous Innovation Award 2026

**KNOWLEDGE MANAGEMENT & INNOVATION**

# Timeline Innovation Award 2026



*"Strengthen BINUSIAN Capacity and Capability to Innovate"*

**Join the Competition and Win!**

Total prize more than

**Rp 260.000.000**



<https://tinyurl.com/InnAward2026>

# Timeline Continuous Innovation Award 2026

*“Strengthen BINUSIAN Capacity and Capability to Innovate”*

Total prize more than  
**Rp 75.000.000**



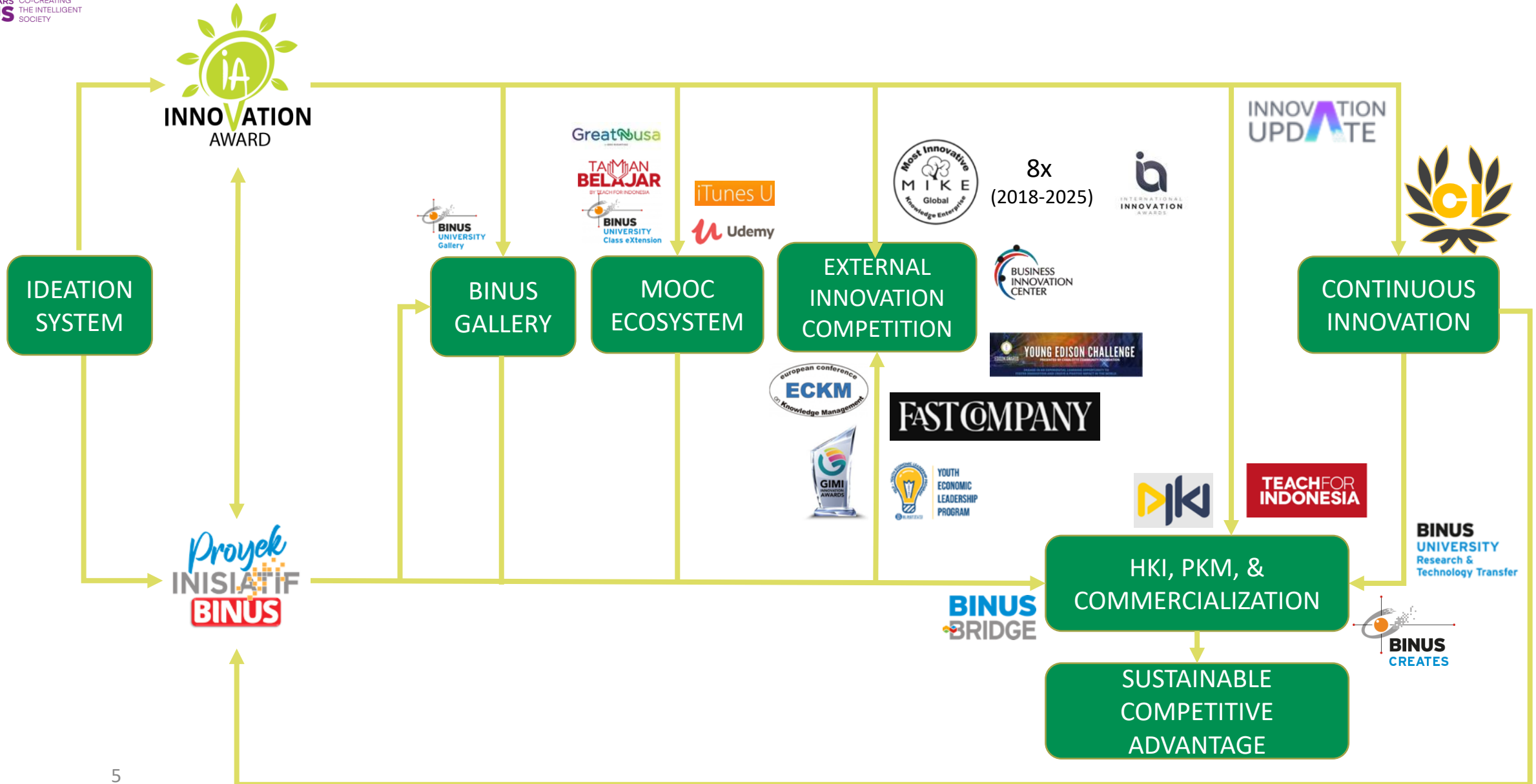
<https://tinyurl.com/CIAward2026>





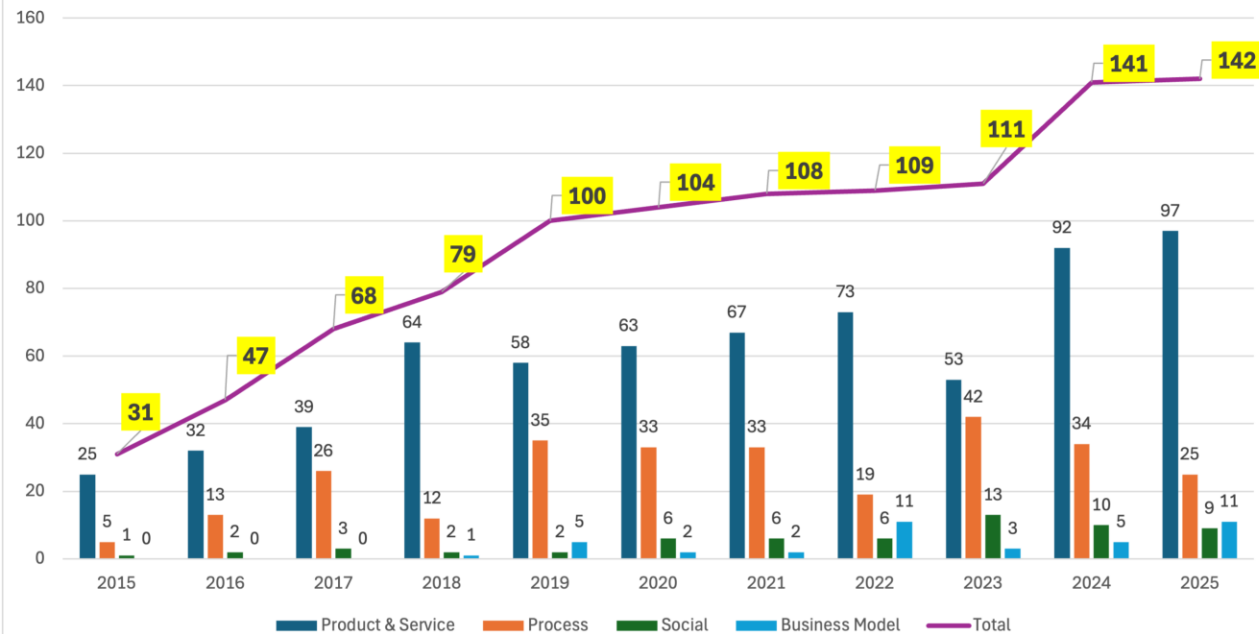
INNOVATION  
AWARD

# END TO END INNOVATION ECOSYSTEM



# Latar Belakang

Graph of Innovation Proposals by Innovation Category 2015-2025



- ❑ Budaya berbagi dan menggunakan pengetahuan yang sejalan dengan visi BINUS 2035
- ❑ Selain menjadi bagian dari visi BINUS, inovasi juga merupakan bagian dari *tagline* BINUS
- ❑ Innovation Award diselenggarakan sebagai upaya sistematis untuk menciptakan lingkungan kerja yang senantiasa berinovasi guna mencapai sasaran strategis yang telah ditetapkan

## CONGRATULATIONS TO INNOVATION AWARD WINNERS 2025

### PRODUCT/SERVICE CATEGORY



**FOOD BIOTECHNOLOGY  
RESEARCH CENTER**



### PROCESS, SOCIAL & BUSINESS MODEL CATEGORY

**MMSI-KGM**



**THE BEACON CREW**



**KEMPIS**



**NEO FIRE FORCE**



**ENTREPRENEUR**

## CONGRATULATIONS TO CONTINUOUS INNOVATION AWARD WINNERS 2025



**TEAM: BIRA**  
[tinyurl.com/bira2025](https://tinyurl.com/bira2025)



**TEAM: THESISTARS**  
[tinyurl.com/thesistars2025](https://tinyurl.com/thesistars2025)



**TEAM: EXAMEN**  
[tinyurl.com/examenci2025](https://tinyurl.com/examenci2025)

# Purpose & Benefit

## Purpose:

1. Memberikan apresiasi kepada karyawan yang berinovasi.
2. Menumbuhkembangkan budaya berinovasi yang memampukan karyawan di BINUS Group menerapkan rantai nilai inovasi.
3. Menumbuhkembangkan budaya berbagi inspirasi dan pengetahuan.

## Benefit:

1. Karyawan merasa dihargai atas perannya dalam berinovasi.
2. Semakin bertumbuhnya budaya berinovasi di lingkungan BINUS Group.
3. Inovasi dapat diimplementasikan di lingkungan BINUS Group.
4. Semakin bertumbuh budaya berbagi inspirasi dan pengetahuan.



## Tema Innovation Award 2026

**“Co-Creating the Intelligent Society through Orchestrated Knowledge and Innovation for National and International Impact”**

# Selection Process



# Prize and Reward

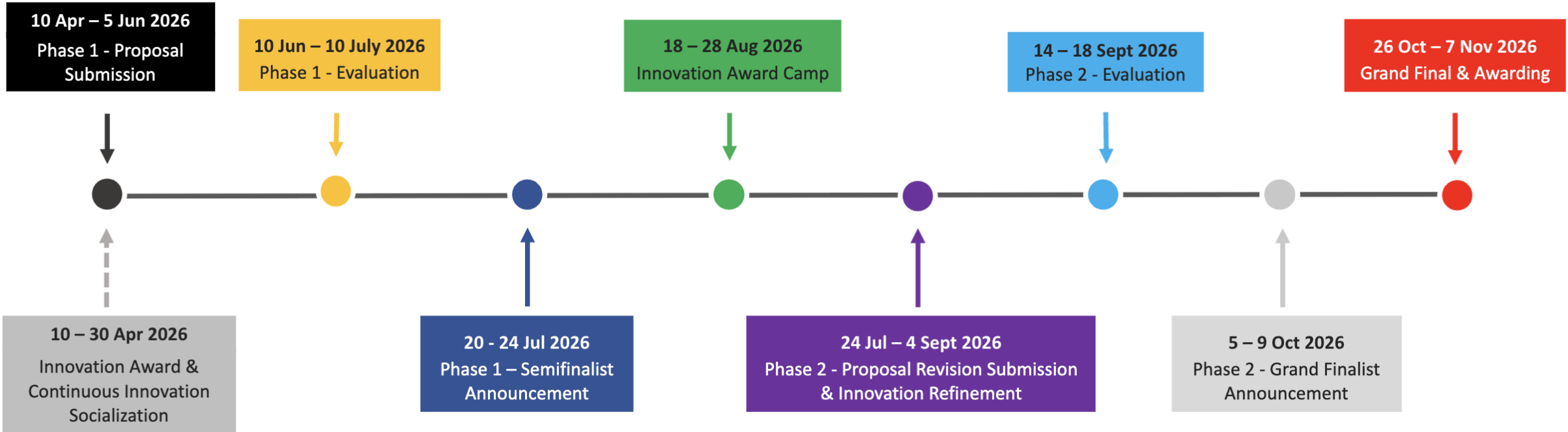


**14 finalist teams  
@5.000.000**



**Total  
Rp260.000.000+**

# Timeline



# INNOVATION AWARD REQUIREMENTS (1/2)

The requirements for the Innovation Award participants are as follows:

1. Employees, lecturers, or teachers of BINUS Group.
2. The team leader must be an employee of BINUS Group.
3. Each group must have 1 mentor (min. Binusian 15).
4. Participants can submit more than 1 proposal with different topics.
5. Proposals that have been included in the Innovation Award before and do not become an Innovation Award Winner and Honorable Mention can be re-entered if improvements are made.
6. Proposals will be accepted if they are filled out completely, submitted on time, and committed to participating in the Innovation Award until the Grand Final stage.

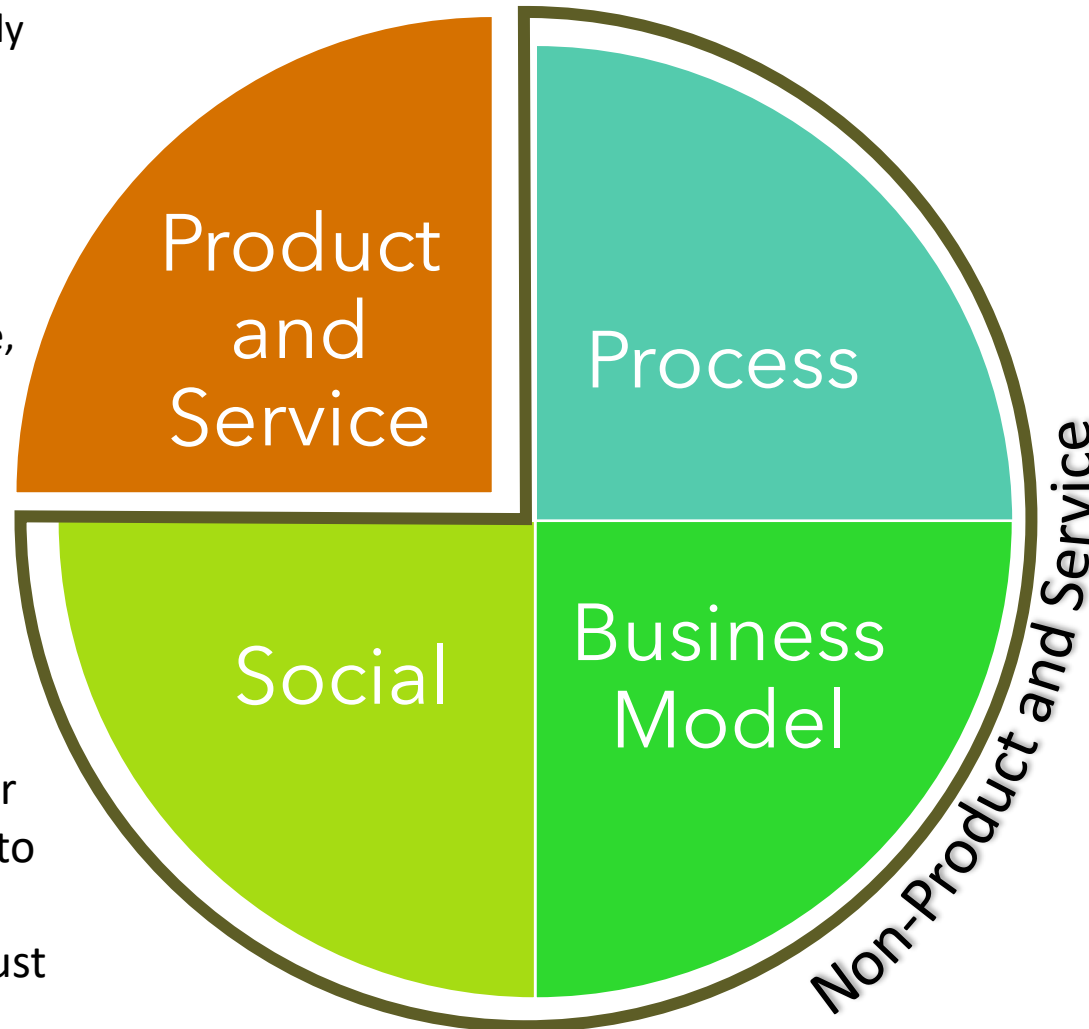
# INNOVATION AWARD REQUIREMENTS (2/2)

7. Participants are not allowed to change group membership during the competition.
8. If the team leader is unable to continue the Innovation Award, the position replaced by team member.
9. The need for the preparation of proposals and project development is self-funded (independent).
10. The jury's decision is final and inviolable.
11. Softcopy of the proposal and video (optional) uploaded on the Innovation Award website.
12. Maximum video duration is 2 minutes with the purpose of clarifying the proposal.

# Innovation Categories

The introduction of a **good or service** that is new or significantly improved with respect to its characteristics or intended uses. This includes significant improvements in technical specifications, components and materials, incorporated software, user friendliness or other functional characteristics.

Social innovation is the process of addressing the world's most pressing challenges with "novel solutions . . . that [are] better than current solutions, new to the world, and [benefit] **society** as a whole and not just a single entity."



The implementation of a **new or significantly improved production or delivery method**. This includes significant changes in techniques, equipment and/or software.

Business model innovation is the search for **new logics of the firm and new ways to create and capture value** for its stakeholders; it focuses primarily on finding **new ways to generate revenues and define value propositions** for customers, suppliers, and partners."

# Innovation Award **JUDGE**

## JUDGE COORDINATOR



**Prof. Firdaus Alamsjah, Ph.D**  
Head of School of Innovation

## JUDGES

Chief Executive Officer

Chief Operating Officer

Managing Director

Rector

Vice Rector

Director

Dean

Expert Judge

Nama Juri	Jabatan
Prof. Firdaus Alamsjah, Ph.D	Koordinator Juri Head of School of Innovation Director of Binus Creates
Dr. Nelly, S.Kom., M.M	Rector of BINUS University
Win Ce, S.Kom., M.M	Rector of SATU University
Prof. Dr. Engkos Achmad Kuncoro, SE, M.M	Vice Rector – Academic Development
Johan, S.Kom., M.M.,CDMS	Vice Rector – Global Employability & Entrepreneurship
Dr. Reina Setiawan, S.Kom., M.M	Vice Rector – Academic Operations & Resources
Prof. Dr. Ir. Yohannes Kurniawan, S.Kom., S.E., MMSI.	Vice Rector – Student Affairs
Prof. Dr. Juneman Abraham, S.Psi., M.Si.	Vice Rector – Research & Technology Transfer
Dr. Rini Setiowati, S.E., M.B.A.	Vice Rector – Collaboration & Global Engagement
Dr. Fredy Purnomo, S.Kom., M.Kom.	Director of BINUS @Semarang Campus
Dr. Drs. Andreas Chang, M.B.A	Director of BINUS @Senayan Campus
Prof. Gatot Soepriyanto, S.E., AK., M.Buss., Ph.D	Director of BINUS @Bekasi Campus
Prof. Dr. Lim Sanny, S.T., M.M.	Director of BINUS @Alam Sutera Campus
Dr. Robertus Tang Herman, S.E., M.M	Director of BINUS @Malang Campus
Dr. Johan Muliadi Kerta, S.Kom., M.M.	Director of BINUS @Bandung Campus
Tri Juniarty, S.Kom, MM	Director of BINUS @Medan Campus
Gintoro, S.Kom., M.M	Director of Binus Center, Education Services
Harly Toindo, S.E., M.M	Director of BINUS Corporate Learning & Development
Harry Surya Adam, S.E.	Director of HC & Finance
Iman Herwidiana Kartowisastro, Ph.D	Director of Education Development & Provost

Nama	Jabatan
Ivan Sangkereng, S.T., M.M	Director of IT Division
Jamin Djaja Pranata, S.E	Director of General Affairs
Judi Arto, S.T., M.M.	Director of Marketing
Prof. Dr. Elidjen, S.Kom., MInfoCommTech., CIP, CKM	Director of Knowledge Management & Innovation
Prof. Dr. Sani Muhamad Isa, S.Si., M.Kom.	Director of BINUS Graduate Program
Danendro Adi, S.Sn., M.Arts.	Dean - School of Design
Prof. Dezie Leonandra Warganegara, Ph.D	Dean - BINUS Business School
Dr. Asnan Furinto, S.T., M.M	Dean – BINUS Business School Master Program
Prof. Fergyanto E. Gunawan, Dr. Eng	Dean - BINUS ASO School of Engineering
Dr. Ir. Hardijanto Saroso, M.MT., M.M	Dean - BBS Undergrad Program
Dr. Rudy, S.Kom., M.M.	Dean - School of Information Systems
Elisa Carolina Marion, S.S., M.Si	Dean - Faculty of Humanities
Prof. Dr. Ir. Derwin Suhartono, S.Kom., MTI	Dean - School of Computer Science
Prof. Ang Swat Lin Lindawati, S.E., M.Com (Hons.), Ph.D., CSRS., CSRA., CMA., CertDA	Dean - School of Accounting
Dr. Ir. Nina Nurdiani, S.T., M.T.	Dean - Faculty of Engineering
Dr. Yanti, S.Kom., M.M.	Dean - Faculty of Digital Communication and Hotel & Tourism
Samuel Mahatmaputra Tedjojuwono, S.Kom., M.Info.Tech	Dean - School of Computing and Creative Arts
Prof. Dr. Ir. Widodo Budiharto, S.Si., M.Kom	Expert Judge
Prof. Idris Gautama So, S.Kom., SE, M.M, MBA., PhD	Expert Judge

# Rubrik Innovation Award (Phase 1)

Rubrik fase 1 digunakan untuk seleksi dari proposal yang masuk menjadi Finalis Innovation Award 2026. **Rubrik ini mengalami perubahan dibandingkan tahun lalu.**

Criteria	Weight	Bad (1-25)	Good (26-50)	Distinction (51-75)	Excellence (76-100)
<b>Background &amp; Problem Statement</b>	15%	Problem is unclear or not relevant to strategic issues	Clear problem at unit/department level	Based on directorate/BU needs and linked to digital/knowledge transformation	Strategic problem supporting the intelligent society and relevant at BINUS Group/national level
<b>Collaboration &amp; Orchestrated Plan</b>	25%	Plan is not feasible and shows no collaboration	Clear plan but still unit-based, no prototype	Prototype available with cross-functional collaboration, not fully ready for implementation	Implementation-ready prototype demonstrating orchestrated knowledge across units/ecosystem
<b>Risk &amp; Governance Readiness</b>	10%	Risks are not identified	Risks identified but mitigation is weak	Clear and realistic risk identification and mitigation	Strong, measurable risk, governance, and sustainability plan
<b>Strategic &amp; Impact Potential</b>	25%	Output is unclear	Impact limited to unit/department	Impact at directorate/BU level with business/operational contribution	Impact at BINUS Group level with national/international contribution potential
<b>Novelty &amp; Value Creation</b>	25%	Already exists with minor improvement	Moderate improvement from existing solution	Significant improvement creating new value	New to BINUS Group/national level and creates sustainable strategic value

# Rubrik Innovation Award (Phase 2)

Rubrik penilaian fase 2 digunakan untuk seleksi Finalis Innovation Award 2026 menjadi Grand finalis. **Rubrik ini mengalami perubahan dibandingkan tahun lalu.**

Criteria	Weight	Bad (1-25)	Good (26-50)	Distinction (51-75)	Excellence (76-100)
<b>Literature Study &amp; Knowledge Foundation</b>	10%	Fewer than 3 relevant references; not uploaded to KM Portal	Fewer than 6 relevant references; uploaded to KM Portal	Fewer than 9 relevant references; well documented in KM Portal	12 or more high-quality relevant references; strongly integrated and documented in KM Portal
<b>Risk &amp; Sustainability Management</b>	15%	Risks not defined	Risks identified but mitigation is weak	Risks well identified with workable mitigation plan	Comprehensive risk, governance, and long-term sustainability strategy in place
<b>Impact Realization (Output &amp; Outcome)</b>	30%	Output unclear; no measurable impact	Clear output with impact at unit/department level	Measurable impact at Business Unit/Directorate level	Significant measurable impact at BINUS Group level with national/international relevance
<b>Implementation Maturity</b>	30%	Not implemented	Partially implemented	Mostly implemented and functioning	Fully implemented, institutionalized, and scalable across units/ecosystem
<b>Novelty &amp; Strategic Value Creation</b>	15%	Existing solution with minor improvement	Moderate improvement from existing solution	Significant enhancement creating new value	New to BINUS Group/national level and contributes to intelligent society development

# Rubrik Innovation Award (Phase 3)

Rubrik penilaian Fase 3 digunakan untuk seleksi Grand finalis menjadi 1<sup>st</sup>, 2<sup>nd</sup>, 3<sup>rd</sup> Innovation Award Winner 2026.  
**Rubrik ini mengalami perubahan dibandingkan tahun lalu.**

Criteria	Weight	Bad (1-25)	Good (26-50)	Distinction (51-75)	Excellence (76-100)
<b>Strategic Impact &amp; Intelligent Society Contribution</b>	35%	Output unclear; impact not demonstrated	Clear impact at unit/department level	Strong measurable impact at Business Unit/Directorate level	Transformational impact at BINUS Group level with proven national/international contribution toward intelligent society development
<b>Implementation Excellence &amp; Institutionalization</b>	30%	Not implemented	Partially implemented	Mostly implemented and functioning effectively	Fully implemented, institutionalized, embedded in governance, and scalable across ecosystem
<b>Innovation &amp; Novelty Value</b>	15%	Existing solution with minor improvement	Moderate improvement from existing solution	Significant enhancement creating strong value differentiation	Breakthrough innovation new to BINUS Group/national level with strategic competitive advantage
<b>Future Scalability &amp; Global Prospects</b>	20%	Future prospects undefined	Some expansion potential with limitations	Clearly defined scaling roadmap and sustainability plan	Strong national/international scaling strategy with ecosystem collaboration and long-term sustainability

# Website Submission Innovation Award & Continuous Innovation

<https://kmi.apps.binus.edu/>

The screenshot shows a web browser window with the URL <https://kmi.apps.binus.edu/innovation-award/participant>. The page header includes the BINA NUSANTARA logo and navigation links: Innovation Award, Continuous Innovation, Innovation Update, and Committee Menu.

The main content area is titled "Proposal Innovation Award" and indicates "Phase 1 - Proposal Selection & Submission" running from "10 Apr 2026 00:00 until 05 Jun 2026 15:00". A countdown timer shows "57 days 15:20:51".

Summary statistics are displayed in two columns:

- 0 proposal(s)
- 0 participant(s)

On the right, a category breakdown shows zero proposals for each category:

- Product / Service: 0
- Process: 0
- Social: 0
- Business model: 0

Below this is a section for "My Current Proposals" with a table header:

Team Name	Project Title	Category	Supervisor	Status	Roles	Phase 1	Phase 2
There are no records to show							

At the bottom, there is a section for "My Previous Proposals" which is currently empty.

# Rencana Merch IA

**PRODUK TERBAIK** *Pemesanan Harga Grosir*  **CUSTOM ECERAN**

## PAYUNG LIPAT 4 DALAM HITAM UV

Varian warna 



**kain lapis hitam ANTI UV**



**Sudah dengan sarung kain**

panjang dilipat 25,5 cm  
diameter lengkung 110cm  
diamter lurus 99cm

**Bahan pongee** **Buka Tutup Manual**

**HARGA SUDAH DENGAN CETAK SUBLIM FULL COLOUR**

**Payung Lipat dengan Logo IA**



# CONTINUOUS INNOVATION

# Continuous Innovation Award

- Continuous Innovation merupakan program *reward* tambahan yang diusulkan di 2021, dimana tim Knowledge Innovation akan melakukan pemetaan terhadap semua proposal yang sudah di-*submit*, maupun yang menjadi pemenang dari Innovation Award tahun sebelumnya. Tujuan program ini adalah untuk memberikan Apresiasi terhadap proposal yang tetap dilanjutkan, bahkan dikembangkan lebih lanjut.
- Program ini hanya ditujukan pada setiap Karyawan Binus Group yang pernah mengikuti Innovation Award.

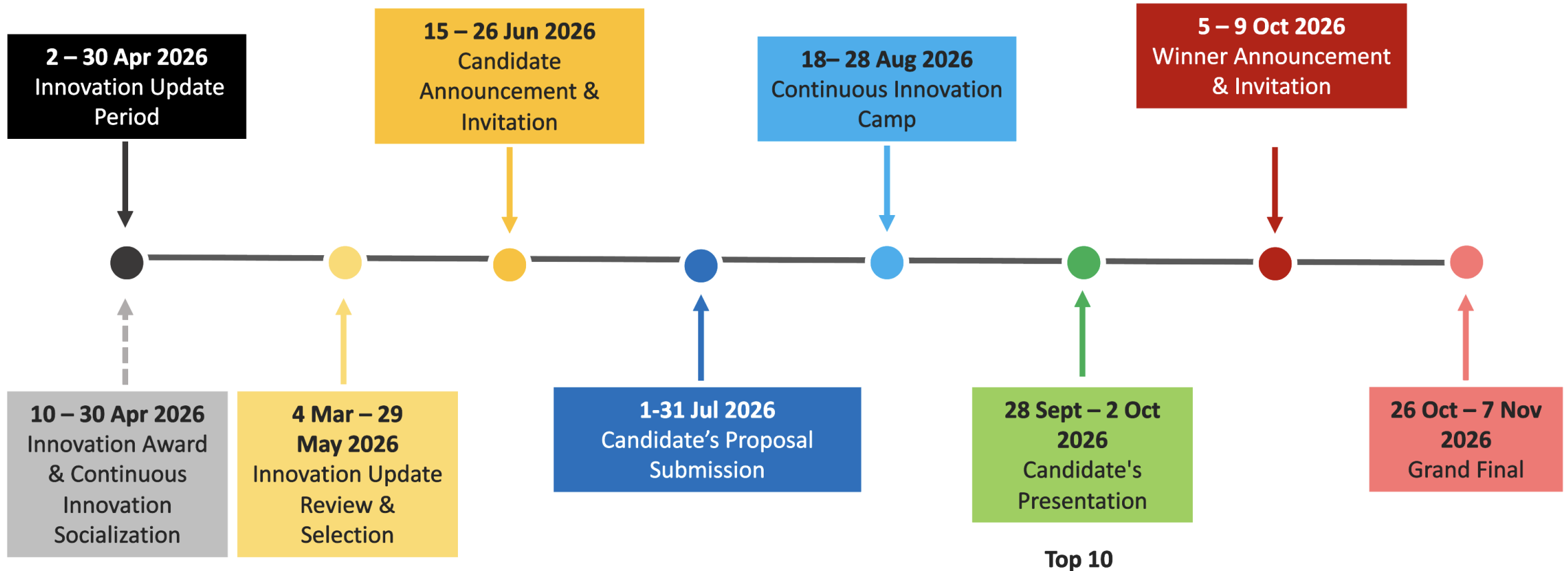
# Pemenang Continuous Innovation Award 2021-2025

Tahun	Tim	Kategori	Judul Proyek Inovasi
<b>2021</b>	Asgardian Bee	Process	Disruptive Technology in Learning and Development
	CMC Team	Process	Digital Marketing and Social Listening Dashboard
	Bee TS Team	Product & Service	Beilder - Microsite Generator
<b>2022</b>	Vairbees	Product & Service	vairbees.com - Hybrid Event Platform
	Taman Belajar	Social	Belajar Gratis Bersama Taman Belajar
	Sekolahmaya.id	Product & Service	Belajar Menyenangkan Dengan Sekolahmaya.Id
<b>2023</b>	Powerbot	Product & Service	The Power of Contact Center & Charbot
	GA and Friends	Social	Empowering the Society
	D-knowledge Team	Product & Service	The New Collaboration of the Bees
<b>2024</b>	SLC RnD	Product & Service	Kemanggisan Apps: The Integrative Data Center of Kemanggisan Community to support interaction and engagement using Gamification Method
	Galaxion	Product & Service	Automated Database Quiz and Grading System
	DiGiLib	Social	Digital Library Based on Raspberry Pi for Remote Area in Indonesia
<b>2025</b>	BIRA	Process	BINUS Comparative Dashboard (BCD): Pengembangan Dashboard Data Perguruan Tinggi Indonesia untuk Mendukung Kegiatan Analisis Kompetitif dengan Teknologi Tableau
	Examen	Product & Service	Examen: An Exam App for Everything
	Thesistars	Product & Service	Thesis Apps

# Skema Pendaftaran Continuous Innovation Award

1. Peserta Innovation Award wajib melakukan update inovasinya di sistem Innovation Update (<https://kmi.apps.binus.edu/innovation-update/participant>).
2. Pengisian Innovation Update merupakan entry point untuk mengikuti Continuous Innovation Award.
3. Proposal yang masih berlanjut & sudah terimplementasi akan diseleksi menjadi kandidat Continuous Innovation Award.
4. Tim kandidat Continuous Innovation akan dihubungi oleh panitia untuk memasukkan proposalnya ke Continuous Innovation Award (<https://kmi.apps.binus.edu/continuous-innovation/participant>).

# Timeline Continuous Innovation Award 2026



# Rubrik Continuous Innovation Award

Rubrik ini mengalami perubahan dibandingkan tahun 2025

Criteria	Weight	Bad (1-25)	Good (26-50)	Distinction (51-75)	Excellence (76-100)
<b>Impact Expansion &amp; Ecosystem Contribution</b>	25%	Used only within original internal unit	Adopted by more than one unit	Implemented across BINUS Group (internal scaling)	Expanded beyond BINUS (national/international adoption) contributing to intelligent society ecosystem
<b>Sustained Implementation &amp; Continuous Improvement</b>	30%	Slightly implemented; no clear improvement cycle	Partially implemented with limited enhancement	Mostly implemented with ongoing refinements and optimization	Fully institutionalized, continuously improved, data-driven, and scalable across ecosystem
<b>Stakeholder Value &amp; Measured Outcomes</b>	20%	Inappropriate or unclear measurement methods	Measurement method exists but not fully implemented; limited evidence	Outcomes reported but measurement clarity or consistency limited	Clear, data-backed outcomes demonstrating stakeholder satisfaction and measurable value creation
<b>Commercial / Replicability &amp; Strategic Leverage</b>	15%	Minimal commercial or replication potential	Limited commercial/replication feasibility	Clear commercial or replication potential; addresses practical deployment aspects	Strong commercialization/replication model with fast execution readiness and strategic market or ecosystem leverage
<b>Learning Agility &amp; Knowledge Orchestration</b>	10%	Lessons learned unclear	Lessons learned identified but vague	Clear articulation of lessons learned	Clear lessons learned with structured mitigation strategies and knowledge shared through KM ecosystem

# Merch Continuous Innovation Award

## Pin Magnet



Pin untuk pakaian, di *design* menggunakan magnet, sehingga tidak merusak baju.



# INTERNATIONAL INNOVATION AWARD



International Innovation Awards® (IIA) is the most coveted recognition program where it recognizes outstanding innovations, and in the process encouraging organizations to continue investing in innovations. This program held annually since 2017.

### Past Events:

Year	Venue
2017	Shanghai, China
2018	Macau, China
2019	Singapore
2020	Virtual
2021	Virtual
2022	Bangkok, Thailand
2023	Taipei, Taiwan
2024	KL, Malaysia
2025	Shanghai, China



2024



2024

PRODUCT AND SERVICE:  
**GALAXION**

ORGANIZATION AND CULTURE:  
**BINUS INNOVATION ECOSYSTEM**



2025



# Pameran dan Webinar Inovasi

## Digital Innovation Exhibition

- Membuka Booth di Digital Innovation Exhibition, untuk menampilkan produk inovasi pemenang/finalis Innovation Award dan juga ajang Innovation Award.
- 2024: 4 pameran, Total 78 produk Inovasi
- 2025: 7 pameran, Total 156 produk inovasi
- Pameran di 2025:

25 April 2025

27 Mei 2025

29 Juli 2025

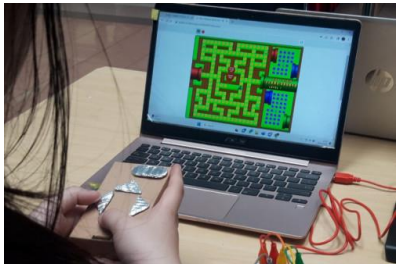
25 September 2025

28 Oktober 2025

25 November 2025

9 Desember 2025

- Konten di Binus Gallery <https://binus.ac.id/gallery>



## WEBINAR

1. NYKC CHAPTER
2. MOOC CHAPTER
3. BINUS BOOK REVIEW CHAPTER
4. INNOVATION CHAPTER \*)
5. BOLD SERIES (BION)
6. LECTURER ENGAGEMENT SERIES

- Content Webinar <https://binus.ac.id/webinar>





**Thank You**

[ia@binus.edu](mailto:ia@binus.edu) [ext. 1215]

# **BINUS Venture Funding**

For **Innovation Award 2026** by KMI

# About Us: **Business Development & Venturing**

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Unit yang fokus pada  
komersialisasi dan pengembangan bisnis baru  
yang berasal dari hasil inovasi BINUSIAN

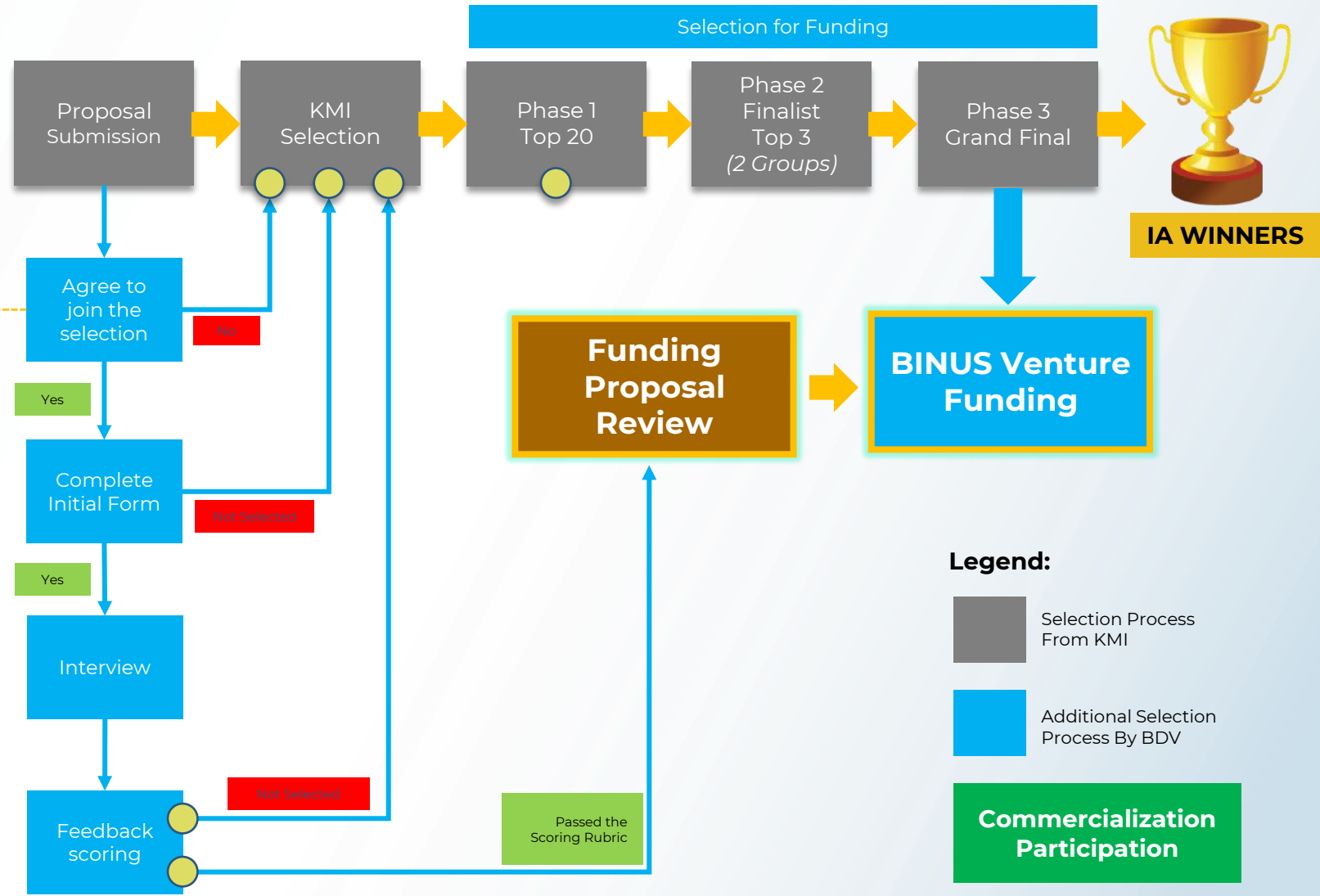
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# BINUS VENTURE FUNDING

## Apa itu “BINUS Venture Funding”?

1. Dana (**funding**) dari BDV untuk **pengembangan** dan hal lainnya **yang mengarah ke pasar/komersialisasi**
2. Proses pengeluaran dan pertanggungjawaban finansial berdasarkan approval dari tim BDV
3. Luaran yang diharapkan dari *BINUS Venture Funding* adalah (pencapaian **dua dari tiga poin**)
  - Peningkatan *Technology Readiness Level (TRL)*
  - Peningkatan *Commercial Readiness Level (CRL)*
  - Pengembangan ke arah komersialisasi

# SELECTION PROCESS FOR BINUS VENTURE FUNDING



ia.apps.binus.edu/participant/proposal/1/a9335284-aac7-49c4-ab0d-fb88b21e2924/view

Project Summary | Body Proposal | Appendix

1. Background Of The Project
2. Problem Statement
3. Goal And Benefit
4. Project Implementation Plan
5. Novelty
6. Potential Output
7. Resource Efficiency Estimation ROI
8. Project Risk

**9. Commercialization**

Are you willing to participate in the commercialization process?

Yes, I'm willing to participate in the commercialization process and have the benefit of early screening

No, I'm joining the regular process, and will only be eligible for commercialization process if nominated to Top 20 or finalist stage

Last saved: 14:39:29 05 May 2025 [Save]

**Legend:**

- Selection Process From KMI
- Additional Selection Process By BDV
- Commercialization Participation

# REQUIRED INFORMATION

For Each Stage Of Selection Process

## STAGE 1

### Initial Form

*(Self-Check Commercialization)*

#### **Product Readiness**

- Readiness level?
- Ready to be demonstrated?

#### **Financial Cost & Projection**

- Resources needed?
- Source of funding?

#### **Market Opportunity**

- Any competitor?

#### **Value Proposition**

- Unique value of your product?
- Is your product a solution to a problem?

#### **Target Market**

- Who will use your product?

## STAGE 2

### Interview

- Product demo to BDV
- Cost breakdown
- Industry trends, demand
- Competitor analysis
- Development Plan

## STAGE 3

### Funding proposal

*(Final Selection & Review)*

#### **Funding proposal**

- What are you going to use the funding for?
- What's the plan / timeline?

Financial cost & projection (template)

Development & commercialization plan



# Thank you

## More Info



Please scan  
the barcode for  
**registration** and **further  
inquiries**

or click the following link  
<https://linktr.ee/bdvfunding>

## Contact Us

### Ahmad Syauqi



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**085.7777.04447**

### Marcella Erica



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**0812.9223.4387**